



INKATERRA LUXURY RETREAT ON PERU'S PACIFIC COAST

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[Inkaterra Cabo Blanco](#), with 13 ocean-view suites opening onto private terraces and plunge pools, has opened on northern Peru's wild Pacific Coast. Cabo Blanco, once a legendary fishing village, is now reborn as a luxury retreat, a dream of Inkaterra's Jose and the late Denise Koechlin, marking the latest development in Inkaterra's half-century homage to Peru's natural and cultural richness.

The resort will progressively evolve as additional facilities and services are introduced, with the coming months seeing a gradual soft opening at reduced rates. Designed primarily for travelers seeking serenity and a unique sense of place, Inkaterra Cabo Blanco brings understated luxury to one of South America's most privileged natural settings.

Cabo Blanco is located at the far edge of northern Peru – a 95-minute flight from Lima – where the desert yields to Pacific Ocean currents that are home to one of the country's richest marine ecosystems.

In the 1950s, Cabo Blanco entered immortality. Ernest Hemingway arrived for the filming of *The Old Man and the Sea*, forever linking Cabo Blanco to the golden age of literature, cinema and sportfishing. And from this tranquil cove, American philanthropist Alfred C. Glassell Jr. caught a 1,560-pound black marlin from aboard the *Miss Texas*, a world record that remains unbroken. Inkaterra Cabo Blanco now owns the *Miss Texas* and is refurbishing it for exclusive use by its guests.

At Inkaterra Cabo Blanco, woven textures, shaded terraces and open ocean views reflect the handcrafted elegance and coastal minimalism of northern Peru. Each 1,000-square-foot suite has a vast bathroom, a king-sized bed and couch seating, as well as a private plunge pool and terrace overlooking the Pacific beach. The resort has a large curved main pool complete with canopied private retreats. All meals are served in the oceanfront Cabo Blanquillo restaurant or lounge; the beachfront Bar Analua serves Pisco Sours and every cocktail possible from midday to midnight daily.

More than a hotel, Inkaterra Cabo Blanco represents a long-term ecological and cultural initiative for northern Peru. Inkaterra's marine-coastal ecotourism program encompasses high-quality ecological infrastructure; research and conservation initiatives led by Inkaterra Asociación; ecotourism experiences grounded in local identity, and sustainable development strategies to strengthen the resilience of coastal communities.

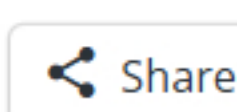
For over fifty years, Inkaterra has redefined the art of travel through conservation, culture, sustainability and the timeless beauty of Peru — from the cloud forests of Machu Picchu to the lushness of the Sacred Valley, and from an aristocratic mansion in Cuzco to the heart of the Amazon.

Recognized by Green Initiative as the world's first climate-positive hotel brand, and ranked among the top three hotel brands worldwide by *E* magazine, Inkaterra now celebrates another milestone: three of its most emblematic properties — [Inkaterra Machu Picchu Pueblo Hotel](#), [Inkaterra La Casona](#) and [Inkaterra Hacienda Urubamba](#) — are highlighted in the inaugural MICHELIN Guide Peru 2025.

For more information about Inkaterra, please visit: www.inkaterra.com.



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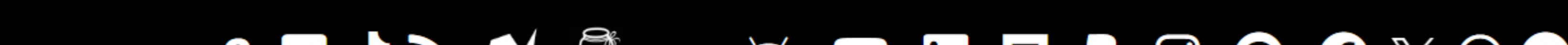
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