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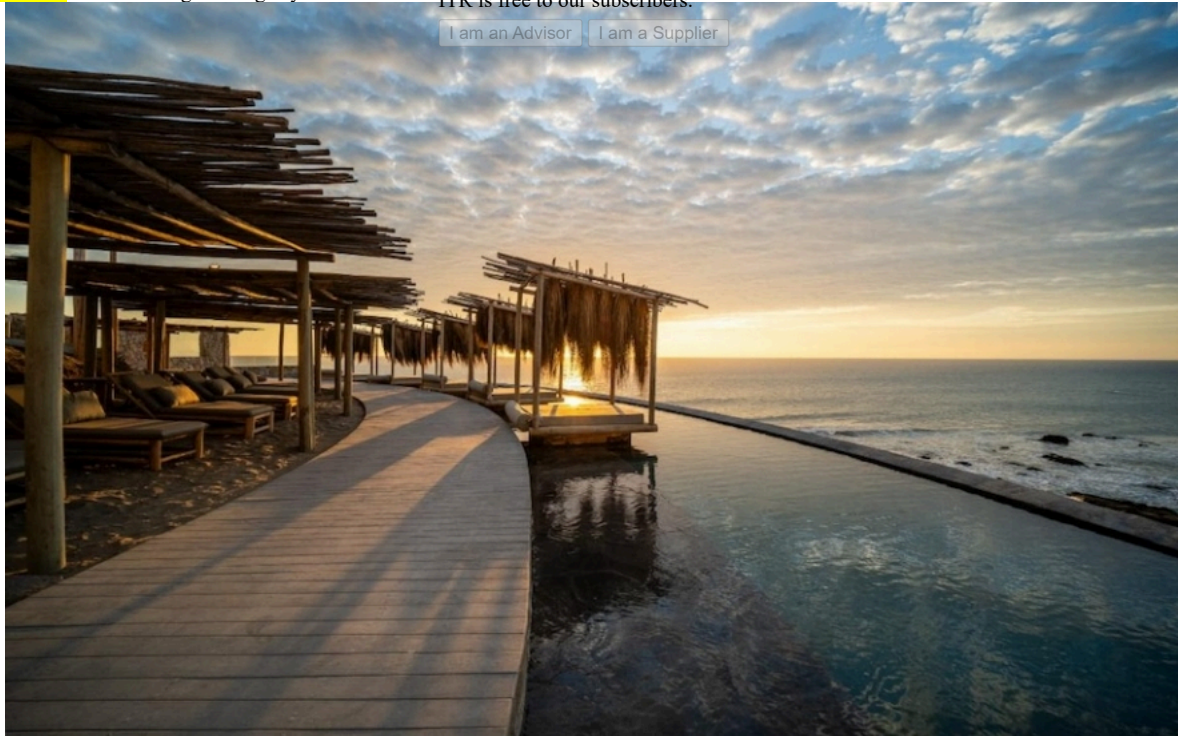
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Why Peru's **Inkaterra** Is Celebrating Hemingway in Cabo Blanco

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By [James Shillinglaw](#), Apr 14, 2026 [\(0 comments\)](#)



Key Points AI-assisted summary

- **Inkaterra**, a renowned ecotourism brand, commemorates the 70th anniversary of Ernest Hemingway's visit to Cabo Blanco, Peru.
- Hemingway, Nobel laureate and influential 20th-century author, spent 36 days in Cabo Blanco for its premier sport fishing reputation.
- **Inkaterra** has revitalized Cabo Blanco with regenerative tourism, including conservation, research, community development, and cultural preservation efforts.
- In celebration of its 50th anniversary, **Inkaterra** has launched its eighth property, **Inkaterra** Cabo Blanco, a hotel on the tropical Pacific coast.

Seventy years after Ernest Hemingway arrived on the northern shores of Peru, **Inkaterra**—the famed ecotourism brand and winner of five Michelin keys—announced a landmark celebration honoring the legendary author’s stay in Cabo Blanco, while ushering in a new era for one of the world’s most storied coastal destinations.



In April 1956, shortly after publishing “The Old Man and the Sea” and being awarded the Nobel Prize in Literature, Hemingway traveled to Cabo Blanco, drawn by its growing reputation as the world’s premier sport fishing destination. He remained for 36 days, fishing in the rich waters of the Pacific and immersing himself in a landscape where ocean, desert and wind converge.

At the time of his arrival, Hemingway was already one of the most influential literary figures of the 20th century—an adventurer, war correspondent and master storyteller, whose works had redefined modern prose. Cabo Blanco offered him both refuge and exhilaration: a place of elemental forces, where the pursuit of giant marlin mirrored the themes of endurance and struggle that defined his writing.

During the 1950s, Cabo Blanco rose to global prominence as the “Mecca of big-game fishing,” home to enduring world records such as the 1,560-pound black marlin caught by Alfred Glassell in August 1953—still recognized as the largest ever recorded by the International Game Fish Association. This feat, immortalized on the



Hemingway fishing at Cabo Blanco

cover of *Sports Illustrated*, attracted Hollywood icons, anglers and adventurers from around the world. Hemingway himself fished these waters aboard the legendary yacht *Miss Texas*, now meticulously restored by [Inkaterra](#).

Today, seven decades later, Cabo Blanco stands at the threshold of a profound renaissance. Coinciding with [Inkaterra](#)'s 50th anniversary, the company has inaugurated its eighth property—[Inkaterra](#) Cabo Blanco, its first hotel on the tropical Pacific coast.

Located at the northernmost edge of Peru's coastline, Cabo Blanco is a unique marine convergence where the Humboldt, El Niño and Cromwell currents meet, generating one of the richest upwellings on earth. These waters harbor nearly 70 percent of Peru's marine biodiversity and have sustained a millenary tradition of artisanal sailing fishing — recognized as Intangible Cultural Heritage in 2018 following an initiative led by [Inkaterra](#) Asociación.

Under [Inkaterra](#)'s vision, Cabo Blanco is being revitalized through a holistic model of regenerative tourism—one that integrates conservation, scientific research, community development and cultural preservation. This initiative transcends hospitality: it is the comprehensive restoration of a destination seeking to regain the equilibrium between nature, people and place.

At sea, [Inkaterra](#) manages a roughly 257-acre private marine reserve dedicated to biodiversity conservation, sustainable aquaculture, and the safeguarding of traditional sailing fishing practices. Programs include pearl oyster cultivation, supporting local women artisans through community-based jewelry initiatives.

On land, efforts focus on restoring the tropical dry forest—one of Peru's most fragile ecosystems—through reforestation of native species such as the algarrobo tree, supported by innovative water treatment systems. The project also includes the renewal of Cabo Blanco's historic boardwalk, using natural materials such as bamboo to recover the spirit of the golden era witnessed by Ernest Hemingway.

The architectural design of [Inkaterra](#) Cabo Blanco pays tribute to Denise Guislain Koechlin, whose aesthetic vision shaped the essence of the brand. The project blends Mediterranean influences with ancestral Mochica principles of light and wind, creating a refined yet organic dialogue with the surrounding landscape of desert dunes and open sea.

Among the experiences offered, guests will have the opportunity to sail aboard the restored *Miss Texas*, retracing the journeys of Hemingway and Glassell. The destination also emerges as a sanctuary for wellness, offering therapies inspired by the healing properties of the ocean, including thalassotherapy and halotherapy.

Cabo Blanco is equally a haven for nature enthusiasts and explorers. Its waters are home to the "Blue Five" of the Pacific—humpback whales, manta rays, orcas, dolphins and sea turtles—while its coastline is celebrated by surfers as the site of "the perfect wave."

"Perhaps Ernest Hemingway would recognize something familiar in this horizon," says [Inkaterra](#) founder José Koechlin. "The wind against the sails, the vastness of the tropical Pacific and the enduring promise of discovery resonate with the profound meaning of 'The Old Man and the Sea.'"

Seventy years after Hemingway's adventure, Cabo Blanco is now reborn — not only as a destination of legend, but as a living laboratory of conservation and hope. To learn more about [Inkaterra](#) Cabo Blanco, visit www.inkaterra.com/inkaterra/inkaterra-cabo-blanco/the-experience.

[Inkaterra](#) is a Peruvian organization with over 50 years of experience in sustainable tourism, internationally recognized for integrating conservation, scientific research, and authentic travel experiences. In 2021, the United Nations acknowledged [Inkaterra](#) as the world's first Climate Positive Hotel Brand, an unprecedented milestone in the industry. [Inkaterra](#)'s collection includes [Inkaterra](#) Reserva Amazónica, [Inkaterra](#) Hacienda Concepción and Amazon Field Station by [Inkaterra](#) in the Southern Peruvian Amazon; [Inkaterra](#) Machu Picchu Pueblo Hotel and El MaPi Hotel by [Inkaterra](#) in Machu Picchu Pueblo; [Inkaterra](#) Hacienda Urubamba in the Sacred Valley; and [Inkaterra](#) La Casona in Cusco. For more information, visit www.inkaterra.com.



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