

WORLD OF LUXURY

New eco-luxury on Peru's Pacific coast

By Ruthanne Terrero ✉ | Mar 24, 2026



Inkaterra Cabo Blanco has opened on Peru's Pacific Coast with 13 ocean view suites with private terraces and plunge pools.

Established in 1975, and now with eight properties, Inkaterra has been at the forefront of ecotourism and sustainable development in Peru since its inception. We caught up with Jose Koechlin, founder and CEO of Inkaterra, to hear more details about Inkaterra Cabo Blanco and what the resort's future looks like.

But first, some fun facts: Cabo Blanco is known as the "Mecca of big-game fishing." When philanthropist Alfred Glassell caught a 1,560-pound black marlin there in August 1953, Sports Illustrated captured the feat by putting it on its cover and that spurred celebrities, fishermen and adventure-seeking folks from all over the world.

The lore of this land gets better. In April 1956, Ernest Hemingway headed to Cabo Blanco, having published *The Old Man and the Sea* and receiving the Nobel Prize in Literature for the work. He spent 36 days there, often aboard the legendary yacht *Miss Texas*, now owned by Inkaterra which it available to guests.

"Today, seven decades later, Cabo Blanco stands at the threshold of a profound renaissance," says Koechlin, referring to future plans.

What makes sailing near Cabo Blanco so dynamic is the fact that the Humboldt, El Niño, and Cromwell currents meet here, and as a result, these waters harbor nearly 70 percent of Peru's marine biodiversity, says Koechlin.

Getting there

Inkaterra Cabo Blanco is at the far edge of northern Peru's coastline, making it a 95-minute flight from Lima to Talara. (By car, Talara Airport to Cabo Blanco takes about an hour.)

The property will work for those who want to see something they haven't seen before: The terrain here is desert yet it's oceanfront to the Pacific. Inkaterra Cabo Blanco will work well for nature enthusiasts and explorers as its waters are home to the "Blue Five" of the Pacific: Humpback whales, manta rays, orcas, dolphins, and sea turtles.

Surfers love it and in fact they've dubbed Inkaterra Cabo Blanco's coastline as the site of "the perfect wave."

Management says the resort was designed for the barefoot luxury traveler, i.e. those who'd like an immersive experience in nature, coupled with a high level of comfort and service. The U.S. market is key for Inkaterra Cabo Blanco, followed by Europe and Latin America.

Among the experiences offered, guests will have the opportunity to sail aboard the restored Miss Texas, retracing the journeys of Hemingway and Glassell. Wellness is front and center here, with spa therapies inspired by the healing properties of the ocean, including thalassotherapy and halotherapy.

"Each element is conceived within Inkaterra's regenerative approach, ensuring that growth enhances—rather than alters—the integrity of the destination," says Koechlin.

Luxe living

About those suites: They are 1,000 square feet in size with large bathrooms, king-sized beds and, yes, each has a private plunge pool and terrace.

All meals are served in the oceanfront Cabo Blanquillo restaurant or lounge; the beachfront Bar Analua serves Pisco Sours and every cocktail possible from midday to midnight daily.

Inkaterra Cabo Blanco integrates marine conservation, scientific research, community development, and cultural preservation. Inkaterra manages a 257-acre private marine reserve for biodiversity conservation, sustainable aqua-culture, and the safeguarding of traditional sailing fishing practices. Programs, which include pearl oyster cultivation, support local women artisans.

Good to know: These efforts also include the restoration of Cabo Blanco's historic boardwalk, to resemble what it looked like during its heyday in the 1950s.

There's more to come: Inkaterra Cabo Blanco is being developed in phases, with future additions including expanded wellness spaces, a marine research and interpretation center and additional suites. Dining options, which will be rooted in Peru's northern coastal traditions, will also expand.

Koechlin tells *World of Luxury* that all development phases are carefully planned ensure that there is minimal to no disruption for guests "so that the sense of tranquility, immersion, and remoteness that defines Cabo Blanco remains intact at all times."

Advisor outreach

Luxury travel advisors will learn more about Inkaterra Cabo Blanco through Inkaterra's partnerships with Relais & Châteaux and Virtuoso, as well as targeted trade outreach, curated familiarization trips, and participation in key international travel events. The strategy is built on direct engagement with top-tier advisors who share an interest in regenerative and experience-driven travel, says Koechlin.

Inkaterra, now in its 50th year, has been recognized by Green Initiative as the world's first climate-positive hotel brand. Its hotel collection includes Inkaterra Reserva Amazónica, Inkaterra Hacienda Concepción, and Amazon Field Station byInkaterra in the Southern Peruvian Amazon; Inkaterra Machu Picchu Pueblo Hotel and El MaPi Hotel byInkaterra in Machu Picchu Pueblo; Inkaterra Hacienda Urubamba in the Sacred Valley; and Inkaterra La Casona in Cusco.

Inkaterra Machu Picchu Pueblo Hotel, Inkaterra La Casona and Inkaterra Hacienda Urubamba — are included in the Michelin Guide Peru for 2025.

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