



## INKATERRA HOTELS: LEADING THE WAY IN SUSTAINABLE LUXURY, CONSERVATION, AND REGENERATIVE TOURISM IN PERU

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**Inkaterra Hotels**, renowned for their unparalleled luxury and commitment to conservation, have once again been recognized for their excellence in the hospitality industry. Five of their distinguished properties – Inkaterra La Casona, Inkaterra Hacienda Urubamba, Inkaterra Machu Picchu Pueblo Hotel, Inkaterra Hacienda Concepción, and Inkaterra Reserva Amazónica – have been nominated for the prestigious **Travel + Leisure World's Best Awards 2024**. Moreover, Inkaterra, acclaimed as the third best in the **World's Best Hotel Brands in 2019**, has received another nomination for the esteemed title of best hotel brand.

This recognition underscores not only the exceptional service and experiences offered by Inkaterra Hotels but also their unwavering commitment to **environmental sustainability, conservation efforts, and regenerative tourism**. One of their numerous accolades stands out prominently – their **Climate Positive certification**.

Discover the Wonders of the Peruvian Amazon at the **Inkaterra Amazon Field Station**: An Immersive Experience for Nature Enthusiasts, Researchers, Students, and Volunteers

An enriching experience for natural lovers, researchers, students and volunteers, Amazon Field Station by Inkaterra invites all guests to explore the Peruvian Amazon through interactive



#### Amazon Field Station by Inkaterra



#### Inkaterra Amazon Field Station

Inkaterra Hotels, deeply rooted in the Peruvian landscape, have made significant strides in mitigating their environmental impact while contributing to preserving Peru's rich biodiversity. Their Climate Positive certification is a testament to their dedication to combatting climate change and protecting the natural wonders surrounding their properties. The concept of Climate Positivity goes beyond mere carbon neutrality; it involves actively removing more carbon dioxide from the atmosphere than the organization emits. Inkaterra Hotels achieves this through a multifaceted approach encompassing various sustainable practices across their properties. From **reforestation initiatives to energy-efficient operations and community engagement**, each aspect of their operations is meticulously designed to minimize environmental harm and maximize positive contributions to the ecosystem.

In addition to their Climate Positive certification, Inkaterra Hotels are at the forefront of the regenerative tourism movement, pioneering innovative approaches that minimize their ecological footprint and actively regenerate the environments in which they operate. Inkaterra goes beyond sustainability to restore and rejuvenate the natural landscapes and communities surrounding their properties by implementing regenerative practices such as regenerative agriculture, reforestation, and ecosystem restoration. Through initiatives like their [Spectacled Bear Conservation project and native tree planting programs](#), they empower local communities and promote biodiversity conservation, ensuring that their presence leaves a lasting positive impact on both the environment and the people who call these regions home. Inkaterra's

[Inkaterra La Casona](#), nestled within the historic city of Cusco, seamlessly blends colonial charm with modern comforts while prioritizing sustainability. The property is a beacon of eco-conscious luxury, showcasing how heritage preservation and environmental stewardship coexist harmoniously. Meanwhile, [Inkaterra Hacienda Urubamba](#) offers guests a serene retreat in the Sacred Valley of the Incas, where breathtaking landscapes and cultural immersion go hand in hand with responsible tourism practices. In the heart of the Andean cloud forest, [Inkaterra Machu Picchu Pueblo Hotel](#) provides an enchanting escape for travelers seeking to connect with nature without compromising luxury. Here, guests can explore the lush surroundings while supporting conservation efforts to safeguard the delicate ecosystem. Venturing into the Amazon rainforest, guests of [Inkaterra Hacienda Concepción](#) and [Inkaterra Reserva Amazónica](#) are treated to an immersive wilderness experience like no other. These eco-lodges offer unparalleled opportunities for wildlife encounters and actively contribute to rainforest conservation through research, education, and sustainable tourism initiatives.

#### Inkaterra La Casona - Relais & Châteaux



Inkaterra La Casona



Inkaterra Machu Picchu Pueblo Hotel

Inkaterra Reserva Amazonica



Inkaterra Reserva Amazonica

Inkaterra Hacienda Urubamba



Inkaterra Hacienda Urubamba



## Inkaterra Hacienda Concepcion

As Inkaterra Hotels continues to garner acclaim for its exceptional hospitality and commitment to sustainability, it invites travelers worldwide to join it in its conservation journey. By [voting](#) in the Travel + Leisure World's Best Awards 2024, guests can support responsible tourism practices and help elevate Inkaterra Hotels to greater heights of excellence. In a world where luxury often comes at the expense of the environment, Inkaterra Hotels is a shining example of how hospitality and conservation can converge to create unforgettable experiences while safeguarding the planet for future generations.

## GREEN INITIATIVE AND FOREST FRIENDS: LEADING THE WAY TOWARDS REGENERATIVE TOURISM AND SUSTAINABLE HOSPITALITY WITH INKATERRA HOTELS

As partners of Inkaterra Hotels, Green Initiative and [Forest Friends](#) are immensely proud of their dedication to sustainable practices, conservation, and regenerative tourism. We applaud their leadership in the hospitality industry and stand alongside them in their commitment to protecting the planet.

We encourage other hotel brands worldwide to follow the example and contact us for guidance and support in implementing environmentally responsible initiatives through our Climate and Nature Positive advisory and certification processes. Together, we can make a significant difference in preserving our natural heritage.

Written by Yves van Hemelryck, from the Green Initiative Team.