



PRESS RELEASE

INKATERRA HOTELS BACK ON TRACK AS MACHU PICCHU REOPENS



New York - February 17, 2023: "This week's reopening of Machu Picchu after a period of political ferment in Peru, is very encouraging," says Jose Koechlin, founder and CEO of Inkaterra, "and we already see overseas tourists traveling from Cusco and the Sacred Valley to what is arguably the most important archeological site in South America."

Inkaterra's Machu Picchu Pueblo Hotel is the largest property in Machu Picchu Pueblo/Agua Calientes, the mountaintop village from which the site is accessed. Additional elements of the traditional circuit of Peru include two additional and exclusive Inkaterra properties: the boutique Inkaterra La Casona in Cusco, and the lavish Inkaterra Hacienda Urubamba in the Sacred Valley. On a tributary of the Amazon at Puerto Maldonado, the Inkaterra Reserva Amazonica is also operating normally.

"We see light at the end of the tunnel with respect to the political situation in Peru," Koechlin commented, "and we expect the flow of tourists to return shortly to normal."

For more information about Inkaterra, please visit: www.Inkaterra.com.

ABOUT INKATERRA

Inkaterra is a Peruvian organization with 45 years of experience in sustainable tourism initiatives. It focuses on preserving and rescuing Peru's geography, nature, customs and cultures and sharing them with the world. Since 2011 Inkaterra holds the Rainforest Alliance Verification in Sustainable Tourism, the Relais & Châteaux 2013 Environment Trophy, the 2012 Tourism for Tomorrow Award for Conservation, and the 2012 Green Choice Sustainable Tourism Award. The company currently operates Inkaterra Reserva Amazónica, Inkaterra Hacienda Concepción and Inkaterra Guides Field Station in the Amazon of Southern Peru, Inkaterra Machu Picchu Pueblo Hotel in the cloud forest of Machu Picchu, Inkaterra Hacienda Urubamba in the Sacred Valley of the Incas, Inkaterra La Casona in Cusco, and El MaPi in Machu Picchu Pueblo under the more affordable brand 'byInkaterra.' Inkaterra has an alliance with the NGO Inkaterra Asociación (ITA), through which the company's profits are invested in research, conservation, educational and social development programs. For more information, visit www.inkaterra.com.