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## THE WORLD NEEDS NEW WOODS – PLANTING TREES ON GERMAN REUNIFICATION DAY



© Tourismus GmbH Nördlicher Schwarzwald

Last week Germany celebrated the German Reunification and one action particularly inspired us and our partners: #Einheitsbuddeln. The German-wide tree plantation aimed at planting 40,000 new trees – at least.

Imagine how many new forests would be created if each German citizen planted one single tree on the 3rd of October every year. On the official event page already 111.392 planted trees were registered for this year – a great start and we keep our fingers crossed press that it will become more next year!

Some of our hotel partners also took part and planted trees on or around the properties.

### THIS WAS ONLY THE START ... TREES FOR BERCHTESGADEN

On the mountain Gröll in Ramsau the last winter damaged huge areas: many trees had fallen leaving open spaces. If those become covered with bushes the protecting wood humus in the ground gets lost. Hence, the [Berghotel Rehlegg](#) has joined the "mountain wood" offensive action started by the Office for Food, Agriculture and Forests in Traunstein. Thus 100 larches were planted on the mountain Gröll on the 3rd of October with more following. Because usually, guests arrive on Fridays at the Berghotel Rehlegg, a tree will be planted from now on for every 5th guests arriving on a Friday. This will generate more than 3,000 -4,000 trees yearly.





By the way, you can find out yourself whether you are the happy 5th guest: you will then receive a small symbol-key fob made of wood with a deer head on one and the tree of life on the other side. Besides, the hotel is also involved in a reforestation program in Panama as well as in a regional compensation of building up humus through a compensation CO2 program. Definitely some more reasons to visit the [Berghotel Rehlegg](#)!



Planting a tree in the garden of the organic family and kids hotel Gut Nisdorf at the Baltic Sea © Gut Nisdorf

‘EINHEITSBUDELN’ AT THE BALTIC SEA

Also, the [Lifestylehotel SAND](#) has taken part together with some employees and even created a small event around: A pine was planted and to strengthen the participants (and the guests of course) green SANDsmoothies were served. The [Gut Nisdorf](#) at the Boddenseeküste at the Baltic Sea has also found space for a new tree on ist extensive garden property.



Planting a tree and enjoying some fresh green smoothies at Lifestylehotel SAND at the Timmendorfer Strand at the Baltic Sea © Lifestylehotel SAND

‘EINHEITSBUDELN’ IN THE BLACK FOREST

The [SCHWARZWALD PANORAMA](#) in [Bad Herrenalb](#) also planted three new trees on the 3rd of October from which they will hopefully harvest apples in the future 😊

#Einheitsbuddeln im SCHWARZWALD PANORAMA in Bad Herrenalb

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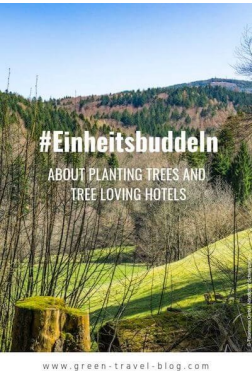


Already for a long time many of the Green Pearls® hotel partners are involved all year round in the preservation of the woods - be it the use of only sustainable wood, reforestation or the preservation of old forest.

The Mawell Resort in Hohenlohe was taking only minimal impact of the woods into consideration when building the resort - hence, the woods are intact and do not offer any space for new trees. The Landgut Stober close to Berlin owns 125,000 square meters of own forest and, besides, supports reforestation projects in India and Panama. And the Wild Mahseer in the Indian region Assam has only recently carried out its own actions for the reforestation of the local woods and, besides, has planted more than 284,000 trees.

The Inkaterra Group together with the Peruvian Society for environmental rights has brought to life a campaign starting in October: "Free Tambopata" draws the attention not only to the importance of the protection of the rain forest but supports the organization "The Tambopatas". They observe the woods in order to prevent unlawful digging and tree felling. In the last thirty years, Peru lost 234,750 Acre of rainforest and the mining of minerals and gold has risen by 916%. In order to preserve the biodiversity and to support "The Tambopatas", a T-shirt was specially designed for this purpose and even a special cocktail was invented (both available in the Regenwald-Lodges Inkaterra Reserva Amazónica and Inkaterra Hacienda Concepción). The proceeds run towards the organization.

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