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3. September 2019

FROM FLOOR TO BED – SUSTAINABLE HOTEL ROOMS



The regrowing hotel room © Creativhotel Luise

Swiss stone pine, straw walls or restored furniture – environmental compatibility plays a major role in the design and interior of our hotels.

When it comes to sustainability, not only our nutrition or how we travel is an important factor, but also the architecture and furnishing. We love to be surrounded by natural materials that create a special atmosphere of well-being so that we can relax with a clear conscience. Today, we're giving you an insight into some of our stunning hotel rooms.

CREATIVE AT CREATIVHOTEL LUISE

The [Creativhotel Luise](#) belongs to one of the eco-friendliest city-hotels in Germany. It is located in the heart of Erlangen in Franconia and contributes to the Cradle-to-Cradle® principle, which of course includes sustainable rooms. Another topic for the hotel was: creativity! "We always try to recycle and upcycle existing materials," host Ben Förtsch states. That's why you find an old pharmacy cabinet from the 1930s in the entrance area of the hotel which was lovingly refurbished by the hotel team itself. The Creativhotel also lives up to its name: furniture is made from old wooden beams and you find plant arrangements in former jam jars or discarded boilers.





Upcycling project © Creativhotel Luise



THE REGROWING HOTEL ROOM

When it comes to the regrowing hotel room, creativity was vital! Ben Förtsch is extremely proud of this special room: "Here everything is sustainable, from ground up to ceiling. The concept was developed by us and is unique." The complete construction and equipment are either 100% biodegradable or 100% recyclable. In addition, all materials are health-friendly and ensure a good room climate. "Fishing nets have been repurposed as carpets and pressed straw is found inside ceilings and walls – we had to be really creative to find sustainable alternatives for the whole room," says the hotelier. And of course, design and comfort were not disregarded! You will put yourself to sleep on comfortable mattresses produced by Coco-Mat, made of natural materials like natural rubber, coconut fibers and seaweed.



Sleep well at the regrowing hotel room © Creativhotel Luise

SUSTAINABLY MEANS USEABLE FOR A LONG TIME

The SCHWARZWALD PANORAMA uses wood for the interior: For example, all synthetic indoor and outdoor spa loungers have recently been completely renewed with solid wood loungers. Companies from Germany and Austria, who verifiably source their wood locally, have been preferred. Another important criterion regarding sustainability is the high quality of the wooden loungers and the associated long usability.





Located in Bad Herrenalb, in the Northern part of the Black Forest in Germany. © Schwarzwald Panorama

THE LUXURY OF SIMPLICITY

The Tuscan [Bio-Agrivilla i pini](#) is located in a 16th century villa and in order to create a healthy and homey environment, only natural materials were used for the reconstruction. Handmade terracotta tiles and antique, restored pieces of furniture can be found in all hotel rooms. There is no telephone, no TV and no Wi-Fi – but affectionately restored wooden furniture from olden times. The walls are built with lime, clay and hemp and in your room, you find natural materials like hand-woven linen and Fairtrade bio-cotton. When you are looking for tranquility, relaxation and digital detox, the ipini is the place to be. The interior of the Agrivilla is consciously reduced – real luxury lies in simplicity: relax and enjoy the fully vegan and creative cuisine.



Simple, sustainable and beautiful. © Agrivilla iPini

[Read more about the sustainable renovation of the i pini here.](#)

INTERIOR WITH PERUVIAN HISTORY

The [Inkaterra La Casona](#) in Peru, more precisely in the lively city Cusco, looks back on a long history and welcomes its guests within historic walls. The manor house is home to the Inkaterra La Casona and was built in the 16th Century, the columns and arches which surround the patio create a special atmosphere.



Stay in this historic building from the 16th Century. © Inkaterra La Casona

In order to preserve the beautiful original doors, windows and wooden balconies with their complex wood carvings, as well as the stucco on the suite's ceilings they had to undergo an extremely detailed restoration process. Moreover, the suites combine authentic pre-Columbian and colonial furniture from the family's own foundation, as well as cushions, textiles and tableware from different areas of Peru. "Inkaterra La Casona looks back at a 400-year old history with different cultures and traditions", designer Denise Guislain Koehlin, wife of [Inkaterra founder José Koehlin von Stein](#), explains. [Find out more in our blogpost](#).

FOR THE LOVE OF NATURE

The motto at the [Naturhotel Outside](#) is "in the middle of the outside" – this also describes the rooms: The large, light-flooded rooms offer a panoramic view of the Matreier mountains. Here, the boundaries between inside and outside become blurred. Local larch wood, stone pine wood and natural stone from the local quarry were used for the furnishings, and the walls were plastered with organic loam. The Hotel Outside loves upcycling-projects: For example, 25-year-old doors have been renovated and old lamps were refurbished by craftsmen from the region. And make sure you do not miss sleeping on swiss stone pine cushions from East Tyrol!



Eco-interior at Naturhotel Outside. © Andre Schönherr

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Filed Under: Architecture, Lifestyle

Tags: Agrivilla i pini, Agrivilla i pini, Creativhotel Luise, Inkaterra, Inkaterra La Casona, Inkaterra La Casona, Schwarzwald Panorama

★★★★★ (5 votes, average: 5.00 out of 5)



17. June 2019

MORE THAN WASTE: SUSTAINABLE GASTRONOMY

Tomorrow we celebrate “Sustainable Gastronomy Day”, which was launched by the UN. For us, sustainability is an important topic in all areas of life — as well as for our Green Pearls® partner hotels. Our hoteliers understand the importance of agriculture and food for the [...]

Food, Travel - by *Anke* - 9 Comments



3. June 2019

VACATION BY BIKE: IDEAS FOR THE WORLD BICYCLE DAY

Only last year the UN General Assembly has introduced the world bicycle day on the 3rd of June (under the official hashtag: #June3WorldBicycleDay). The aim is to stress the meaning of bike riding: it is about the health of people, the positive effects on our [...]

Austria, Black Forest, East Tyrol, Germany, Lifestyle, Pinterest, Travel - by *Hanna* - 8 Comments

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2 THOUGHTS ON “FROM FLOOR TO BED – SUSTAINABLE HOTEL ROOMS”

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