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## Inkaterra awarded by TRAVEL+LEISURE as one of the world's best hotel brands

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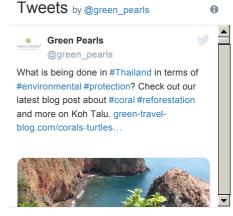
The influential lifestyle magazine TRAVEL+LEISURE just announced its 2019 World's Best Award Winners. Inkaterra is named as third best in the 'World's Best Hotel Brands', a selection of the 25 outstanding companies in the hospitality industry. It is the only Peruvian brand mentioned in this ranking.

"It is truly an honor to have a Peruvian brand among the world's 25 best, according to Travel+Leisure' readers," stated José Koechlin von Stein, Inkaterra founder and CEO. "We are so grateful with our travelers' invaluable support, who acknowledge four decades of teamwork, resilience and perseverance to share Peru's cultural richness and natural diversity with the entire world".

Established in 1975, Inkaterra pioneered ecotourism and sustainable development in Peru. According to its holistic approach, the brand produces scientific research as a basis for biodiversity conservation, education and the wellbeing of local communities in the Amazon rainforest of Madre de Dios, the Machu Picchu cloud forest, the Sacred Valley of the Incas, the city of Cusco and the Tropical Sea, coast and dry desert of Cabo Blanco in Northern Peru.

Celebrated for its hotels' artisanal design, inspired by native architecture and built with local materials in harmony with the environment, Inkaterra caters to more than 200,000 travelers every year. The brand is member of various alliances, including **Green Pearls®**, Relais & Châteaux, Virtuoso and National Geographic Unique Lodges of the World.

## NEWSROOM

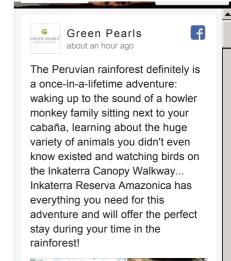


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