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# Inkaterra Opens Spa in Heart of Peru's Sacred Valley

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*Inkaterra Hacienda Urubamba (Courtesy Inkaterra)*

**WHY IT RATES:** *The new Mayu Spa showcases picturesque views and treatments featuring 100 percent natural products.—Mia Taylor, TravelPulse Senior Writer.*



Peru's Sacred Valley of the Incas is now home to the newest Inkaterra organic spa, at the award-winning [Inkaterra Hacienda Urubamba](#).

Inspired by the nearby Urubamba river and traditional Andean architecture, the new Mayu Spa features a rustic chic design and showcases the picturesque views of the property's organic gardens and peppertree forests.

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The spa and wellness center features a plunge pool, four private therapy rooms and a dry sauna to provide a spiritual and soothing experience immersed in the evergreen mountains and harvest fields. All treatments use 100 percent natural products derived from native medicinal herbs of the region. All of Inkaterra's environmentally conscious spas use natural ingredients found locally on the property.

Services include a range of massage therapies, Andean Stone therapy, reflexology and more.

A contemporary hacienda-style hotel in-between Cusco and Machu Picchu, was a recipient of Tatler's 2015 Best Authentic Experience Award and was acknowledged by Condé Nast Traveler and Travel+Leisure as one of the world's best new hotels. Inkaterra Hacienda Urubamba is member of Virtuoso, Traveller Made and National Geographic Unique Lodges of the World.

## **About Inkaterra**

Inkaterra is a Peruvian organization with 43 years of experience in sustainable tourism initiatives. It focuses on preserving and rescuing Peru's geography, nature, customs and cultures and sharing them with the world.

Since 2011 Inkaterra holds the Rainforest Alliance Verification in Sustainable Tourism, the Relais & Châteaux 2013 Environment Trophy, the 2012 Tourism for Tomorrow Award for Conservation, and the 2012 Green Choice Sustainable Tourism Award.

The company currently operates Inkaterra Reserva Amazónica, Inkaterra Hacienda Concepción and Inkaterra Guides Field Station in the Amazon of Southern Peru, Inkaterra Machu Picchu Pueblo Hotel in the cloud forest of Machu Picchu, Inkaterra Hacienda Urubamba in the Sacred Valley of the Incas, Inkaterra La Casona in Cusco, and El MaPi in Machu Picchu Pueblo under the more affordable brand 'byInkaterra.'

Inkaterra has an alliance with the NGO Inkaterra Asociación (ITA), through which the company's profits are invested in research, conservation, educational and social development programs. For more information, visit [www.inkaterra.com](http://www.inkaterra.com).



**SOURCE:** *Inkaterra press release*

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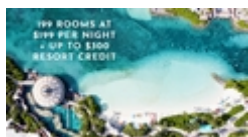
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