

PRESS RELEASE



“Best Hotels in the World”

Members of Green Pearls® among the laureates of the 30th Condé Nast Readers’ Choice Awards



Darmstadt, October 26th, 2017 *** This year, the renowned luxury and lifestyle travel magazine [Condé Nast Traveler](#) has included several members of [Green Pearls®](#) on the lists of its Readers’ Choice Awards. Two of the awarded hotels, which are both part of the [Inkaterra group](#), even rank in a top position on the list “[Best Hotels in the World](#)”.



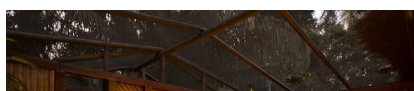
30th anniversary of an extraordinary reader survey

The members of Green Pearls® have received this decoration at a very special time: This year, the Readers’ Choice Awards have their 30th anniversary. According to the magazine, more than 300.000 travelers took part in the survey, submitted millions of ratings and more than 100.000 comments. What is remarkable about this award is the extraordinarily high number of participants and opinions, as Condé Nast Travelers explains.



“Best Hotels in the World” and “Top Hotels in South America”

According to the readers’ votes, [Inkaterra La Casona](#) ranks in place 14 of the “[Best Hotels in the World](#)”. The boutique hotel in the Peruvian city Cusco, former capital of the Inca Empire, convinced the readers through its 16th-century building combining the heritage of Incan stone walls and colonial white stucco. Condé Nast Traveler emphasizes [La Casona’s](#) “intimacy of a private home” as well as the carefully selected antique furniture that pleasantly contrasts with the modern features. Place 15 on the list is occupied by [Inkaterra Machu Picchu Pueblo Hotel](#). Situated in the Andes, near Machu Picchu, its cottages are scattered between waterfalls and gardens like a village. Readers were especially enthusiastic about the surrounding nature that can already be experienced on the grounds of the [Machu Picchu Pueblo Hotel](#) – for example the impressive variety of bird species and the world’s largest native orchid collection consisting of 372 species. These two hotels even range on the 2nd and 3rd place of the list “[Top Hotels in South America](#)”.





“Top Resorts in South America”

On the “[Top Resorts in South America](#)” list, [Inkaterra Reserva Amazónica](#) occupies the 6th place. The family-friendly lodge is located in the rainforest region of Southern Peru and allows its visitors to take part in a variety of excursions in the jungle, to observe birds from their balconies and to relax by lantern light. [Inkaterra Hacienda Concepción](#) directly follows in place 7. It is situated in the heart of the Amazon rainforest between the natural reserve Tambopata und Madre Dios river and offers excursions through the rainforest as well. [Inkaterra Hacienda Urumbamba](#) – number 11 on the list – is located in the province of Urumbamba, in the Sacred Valley of the Incas. It is a perfect point of departure for exploring the ancient traditions, history, and nature of the Sacred Valley.



The Inkaterra group

José Koechlin von Stein, founder of the Inkaterra group, has been committed to eco-friendly tourism for over 40 years. Currently, Inkaterra is renowned as a world leader in sustainable development. It is Peru’s first tourism enterprise that has been certified as carbon neutral. Moreover, it has been the world’s first hotel enterprise to receive the International Certificate in Sustainable Tourism by CU Green Choice Sustainable Tourism Standard. With its holistic approach, Inkaterra creates an increase in value in rural areas since 1975 by supporting scientific research and thus promoting biodiversity, education and the economic growth of local communities.

The German Green Pearls GmbH with place of business in Darmstadt, Germany unifies international tourism companies that support environmental protection and demonstrate social commitment. Thereby, Green Pearls is the first holding company worldwide that consolidates sustainable hotels, destinations and restaurants in a global data source.

Among the criteria of admission to Green Pearls® Unique Places, are a sustainability plan on management level, sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the vacation regions.
