

Conservation at Home | Help save the rainforest

Did you know, 814 bird species have been registered within the grounds of Inkaterra Hotels and areas of influence? That's equivalent to 93% of Costa Rica's total bird diversity!



But, here in the Peruvian Amazon, deforestation is rife, and Inkaterra are working hard to conserve the habitat of native birds through various sustainability projects. Fancy shaking your tail feathers, and lending a hand? Believe it or not, there are plenty of things you can do at home to help fight deforestation and save the rainforest, from educating the people around you, to buying ethically sourced

produce.



Support indigenous communities

Not only does buying ethically sourced food, arts and crafts give you an opportunity to learn more about the culture they originate from, but it also provides an income and way of life to communities, not just in the rainforest, but around the world.



At **Inkaterra Reserva Amazonica**, we've been busy creating an outpost to support the local community, offering them an environment in which to make a steady income. The newly built Maloca acts as a marketplace, from which local artisan products handcrafted by the community can be traded. Read more, [here](#).

Reduce your carbon footprint

CO₂ emissions are growing uncontrollably, and this is due to the combustion of fossil fuels used by vehicles and industry. It is also emitted by forest fires and volcanic eruptions. Habitat destruction trends interact with climate change, and climate change puts the rainforests in danger.

So, how can we help? Reducing our dependence on oil – whether it's by cycling to work or school, eating locally sourced food or making sure you recycle plastics and other household items – is one of the best ways to reduce our carbon footprint.



Inkaterra Asociación (ITA) has been preserving 15,000 hectares of forests in the Southern Amazon of Peru. This contributes to carbon sequestration, which neutralises carbon emissions anthropogenic activities related to ecotourism in Madre de Dios, Cusco, Machu Picchu and Cabo Blanco.



Fundraise for the forest

Whether it's playing a concert, hosting a bake sale, or selling unwanted clothes online, there are loads of fun ways to fundraise. Once you've collected your cash, you can contribute towards Inkaterra's crucial conservation projects – including the Andean Bear Rescue Centre, protection of the rainforests and education for

conservation – using [this link](#).

Spread the word

Perhaps the most effective, yet one of the simplest, ways to raise awareness for conservation, buying ethically sourced products and living sustainably is through social media. Cycling to work? Instagram your view – it's bound to be better than that of those stuck in a traffic jam, and might even persuade people to take to the pedals! Hosting a fundraising event? Tweet about it!



Here at Inkaterra, we use social media to educate our friends on our vital conservation projects. Don't follow us? [Click here](#) for more information.

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