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New Organic Spa Opens at Inkaterra's El MaPi Hotel in Machu Picchu

INKATERRA'S EL MaPi HOTEL DEBUTS NEW ORGANIC SPA



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Pueblo

IN MACHU PICCHU PUEBLO





Left: the heated plunge pool at Spa del Bosque; Right: a treatment room in the spa

premier hotel group specializing in sustainable tourism, has officially unveiled a new organic spa at <u>El MaPi</u> in Machu Picchu Pueblo, one of its properties under the more affordable brand 'byInkaterra.' The new *Spa del Bosque* is located on the top floor of the property with panoramic views of the village and the surrounding cloud forest.

The spa features four private treatment rooms, a pine sauna, hydro massage showers, a heated plunge pool and a hydration zone, which together create a holistic environment specially designed for the energetic well-being of travelers through comprehensive body treatments, led by professional therapists.

Remaining environmentally conscious, Inkaterra only uses products in its treatments that are 100% organic, derived from botanical extracts, as well as Andean herbs and grains that complete the authentic experience of a visit to Machu Picchu. Each Inkaterra spa respects the ecosystem of its location, utilizing products from the property's organic farms and orchards.

Services include:

Special MaPi Therapy

A combination of three therapies that include: a leg treatment, a relaxing massage, a cranial massage with Inca techniques, and a lymphatic drainage; a synergy of treatments intended to relax every area of stress in a tired body.

Relaxation

To increase the level of relaxation, this therapy includes both a body and a cranial massage, to rest the body and mind.

Deep Tissue Massage

This therapy specifically works on overworked muscles, reducing stress by stretching them. The result is a general state of wellbeing.

For more information, please visit:

ABOUT INKATERRA

Inkaterra is a Peruvian organization with over 40 years of experience in sustainable tourism initiatives. It focuses on preserving and rescuing Peru's geography, nature, customs and cultures and sharing them with the world. Since 2011 Inkaterra holds the Rainforest Alliance Verification in Sustainable Tourism, the Relais & Châteaux 2013 Environment Trophy, the 2012 Tourism for Tomorrow Award for Conservation, the and the 2012 Green Choice Sustainable Tourism Award. The company currently operates Inkaterra Reserva Amazónica & Inkaterra Hacienda Concepcion in the Amazon of Southern Peru, Inkaterra Machu Picchu Pueblo Hotel in the cloud forest of Machu Picchu, Inkaterra Hacienda Urubamba in the Sacred Valley of the Incas, Inkaterra La Casona in Cusco, and El MaPi in Machu Picchu Pueblo under the more affordable brand 'byInkaterra.' Inkaterra has an alliance with the NGO Inkaterra Asociación (ITA), through which the company's profits are invested in research, conservation, educational and social development programs. For more information, visit

www.inkaterra.com.

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