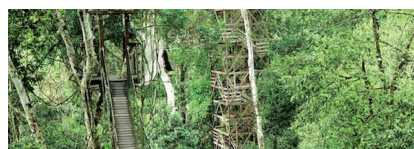




We are family – Eco-friendly tips for family holidays



Darmstadt, June 22, 2017 *** Less than half of the time spend with the family at home is considered to be quality time. According to a Disney Parks survey in 2016 that number increases by 82 per cent when being on vacation. Parents and kids will remember the joint excursions such as hikes in the mountains, bike tours, museum visits, beach volleyball or building sandcastles at the beach for a long time. Being outside children can explore, romp around and get to know nature's little miracles. These experiences from family holidays often remain in children's minds as wonderful memories in their entire lives. Children with a tangible relationship to nature and their environment will be likely to become responsible adults with a sustainable orientation. Various programs for green and sustainable family holidays worldwide offer children the possibility to participate and discover, sometimes even on their own.





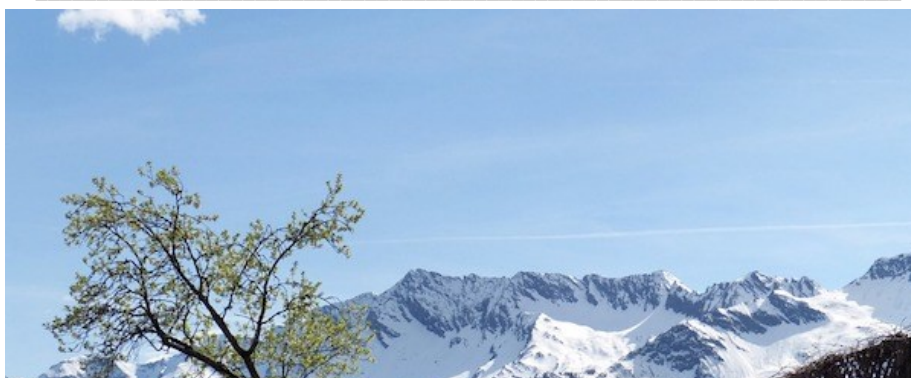
The Bare Necessities – Jungle adventure in Peru

The family-friendly lodge [Inkaterra Reserva Amazónica](#) situated in the Southern Peru rainforest region offers a variety of excursions to explore the Peruvian jungle and experience an authentic rainforest adventure. In 2012, Inkaterra became the world's first hotel enterprise to be awarded with the International Certificate in Sustainable Tourism by the CU Green Choice Sustainable Tourism Standard. Furthermore the [Inkaterra Asociacion](#) (ITA) offers green workshops for children, which combine knowledge with fun through games, expositions, and experiments to make children enjoy learning and discovering environmental care and biodiversity. Travel guides specialised on kid's education meet each child upon arrival creating an individual itinerary based on interests, desired activity levels, weather conditions, and length of stay.



Donkey trekking in Spain

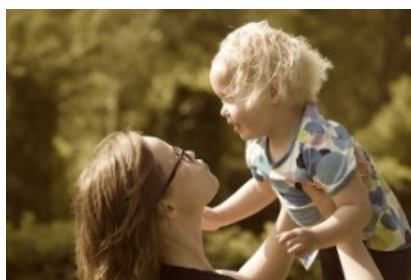
Relaxed and unencumbered hiking tours are guaranteed when your luggage is stowed on a donkey's back. Not having to carry the heavy bags and being accompanied by this friendly and gentle companions, children can easily be motivated to hike. [Burro Trek](#) in Spain offers donkey walks; donkey hikes especially for children and multi-day donkey trekking tours. A proper instruction before the departure makes sure each family knows how to handle, pack and lead the donkey. Especially children easily make friends with the donkeys and are able to guide them independently after a short period of time. The paths are deliberately chosen so that children – even if their legs are tired – can easily continue their way on the donkey. Hiking with a donkey is mostly comfortable as the donkey decides its own speed, the families adapt themselves to this tempo, which usually is between 3 to 4 km/h. This guarantees the family has enough time to spot and enjoy the scenery.





Family holiday in a place in the middle of outside – Hotel Outside, Austria

The family-friendly Hotel [Outside](#) in Austria knows exactly what to do to create a relaxing and enjoyable vacation for the entire family. The offer consists of equipment for babies, childcare, a playroom and environmentally-friendly activities for children. Together the family enjoys hiking or biking tours discovering the mountains, streams and lakes, larch forests and lush alpine meadows. Pony riding and visits to an ancient knight's castle are some more high lights for the little ones. As an official partner of the [National Park Hohe Tauern](#) every guest can take part in a free ranger tour. Every ranger is specialized on a different subject giving the guests the opportunity to explore the national park according to their interests. On hot summer days the hotel's own nature swimming pond, some nature lakes as well as some waterfalls close-by invite families to cool down. During bad weather indoor swimming pools offer relaxation and enjoyment.



Enjoying a lengthy cuddling period

An important traveling companion for kids is a green cuddly toy for extended hikes in nature, as a tandem buddy riding the bike, to play on the beach or

simply to cuddle and sleep well at night. Following the motto “Design for kids – made with care” the Danish label **Franck & Fischer** produces high-quality and sustainable children’s products in Scandinavian design. The label uses certified organic cotton produced without pesticides and insecticides for all toys and interior products, the filling is made of corn fibre or recycled polyester.



Children’s University „Sustainable Living“ on the car-free island Juist in Germany

The Island of **Juist** is located in the middle of the natural world heritage **Lower Saxon Wadden Sea National Park**. Juist is working to become the first carbon neutral destination worldwide until 2030 and had been awarded several times for its climate protection targets and energy efficiency efforts. Every year from June to September the children’s university „**Sustainable Living**“ introduces subjects like climate change, climate protection and sustainability to kids at an early age. The events are designed in a way that children can take part on their own. The **Strandhotel Kurhaus Juist** is the perfect accommodation to spend a relaxing and sustainable family holiday with many unique experiences. Located at a miles long beach it is the perfect location for all kinds of sports activities at the beach and long walks. While the parents relax in the wellness area with certified Thalasso treatments with its own sea water well, children are entertained in the kids club.





Acting sustainable for the future

Worldwide many green and sustainable activities for children can be found. They all share the approach to sensitize coming generations for climate, environment and species protection while supporting a sustainable way of living. For days with bad weather and all those spending their vacation at home the french game manufacturer **bioviva** produces eco-friendly board games for kids. The 3-D-games are produced and packed environment-friendly in France with a focus on specific sustainable and green topics, e.g. waste prevention or climate protection.

The German Green Pearls GmbH with place of business in Darmstadt, Germany unifies international tourism companies that support environmental protection and demonstrate social commitment. Thereby, Green Pearls is the first holding company worldwide that consolidates sustainable hotels, destinations and restaurants in a global data source.

Among the criteria of admission to Green Pearls® Unique Places, are a sustainability plan on management level, sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the vacation regions.

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