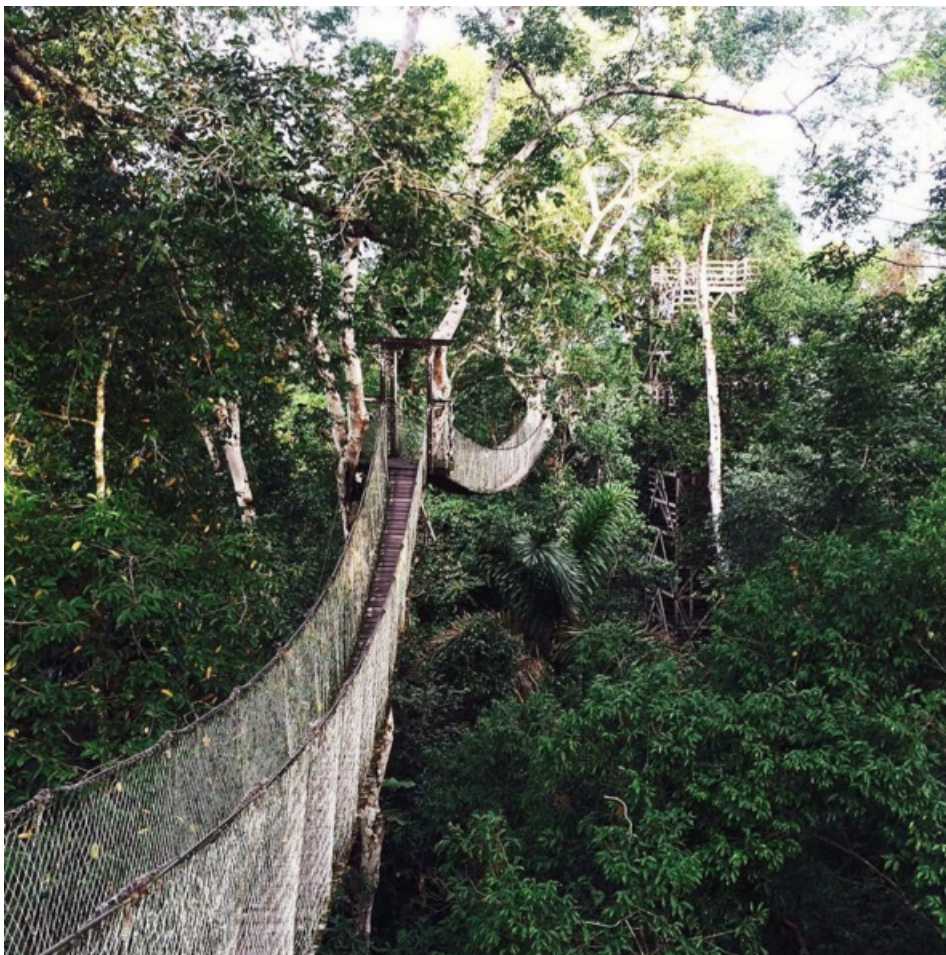


Earth Hour 2017: Celebrate with Inkaterra

Last week, Earth Hour was celebrated by millions of people across the globe, and those staying at Inkaterra were no exception. As part of their constant commitment to the protection of the environment, Inkaterra Reserva Amazónica's eco-tourism team rolled up their sleeves and gathered guests together, in a joint effort to clean up litter and discarded items from along the banks of the winding *Madre de Dios* River.



What is Earth Hour?

At 8:30pm on 25th March, millions of people, businesses and landmarks around the globe set aside an hour to host special events, switch off their lights, and promote climate change action. Coordinated by WWF and various other volunteer organisations, Earth Hour shines a light on the need for action on climate change, and over the past ten years, have achieved massive environmental impact, changing laws, lives and our planet.



What did Inkaterra do?

After visiting *Gamitana Creek*, on one of Inkaterra Reserva Amazónica's adventurous excursions, guests and Inkaterra Explorer-Guides collected discarded items and unwanted litter from the riverbanks. During Earth Hour, the motor of the boat was turned off, and the group floated downstream, enjoying canapés and drinks on board.



During the afternoon, travellers enjoying an outside excursion were taken to Lake Sandoval by boat with their trusty Explorer-Guide. Again, during the Earth Hour, the motor was turned off and the boat was left to float down the river until Rolin Island, where the group stopped to enjoy an Amazonian sunset, canapés and drinks in hand.





Following Earth Hour, Inkaterra Explorer-Guides took the opportunity to further educate guests on the work of Inkaterra, through research into the biodiversity, conservation and preservation of the local culture, flora and fauna.

The Amazon wasn't the only destination that celebrated Earth Hour - Inkaterra Machu Picchu Pueblo Hotel's Explorer-Guides and Resident Manager brought children and staff from various areas of the hotel together to walk through the streets of the town, from the Orchid District and Pachaqutec Avenue, to El MaPi Hotel, by Inkaterra, where the reception and lobby welcomed by candle light.

To find out more about Inkaterra's conservation efforts, click [here](#).

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