



Inkaterra Celebrates Earth Day 2017

One of the most important dates in Inkaterra's calendar, the annual Earth Day, took place on the 22nd April and was duly celebrated across our properties. Not only is it a great opportunity to commemorate the last 40 years we have spent caring for the planet, but it also gives us the chance to educate teams, guests and members of the local communities about the importance of conservation.



The History of Earth Day

An annual commemoration of the planet we call home, Earth Day was created in 1970 thanks to the efforts of the American environmental activist, Senator Gaylor Nelson. Earth Day is celebrated worldwide and is a great opportunity for countries and communities to join together to recognise the importance of protecting the planet in which we all coexist.



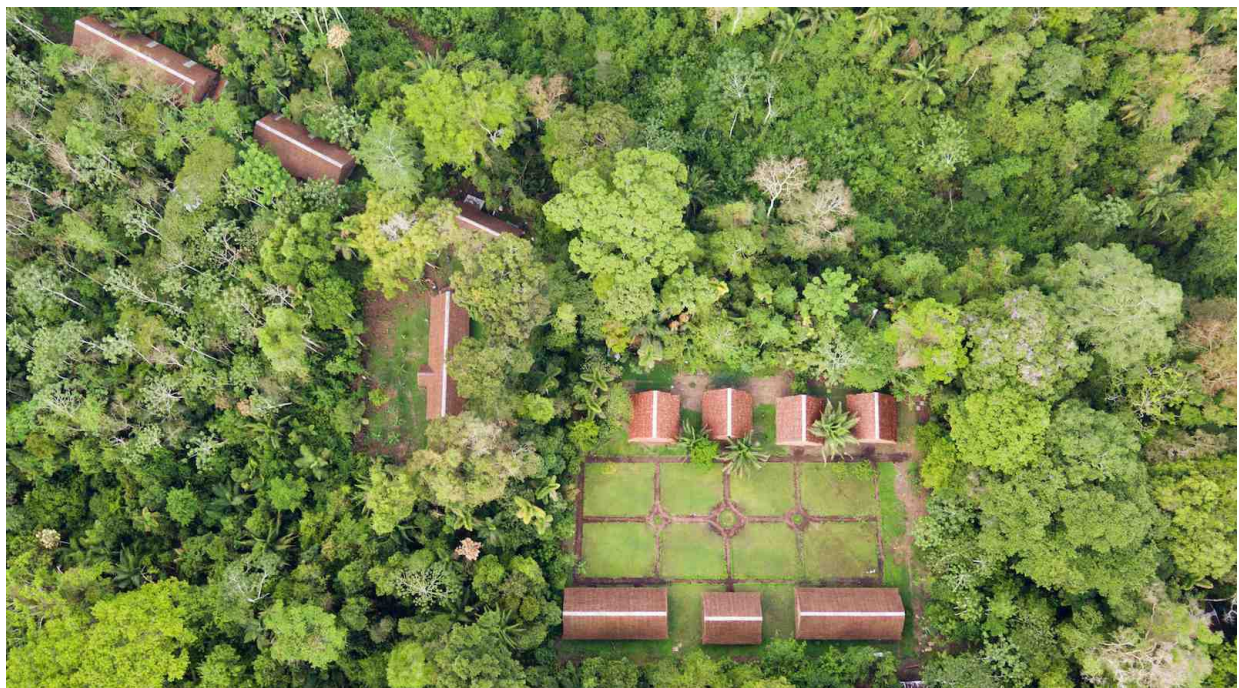
Inkaterra's celebrations

Guests at **Inkaterra Hacienda Concepcion** kick-started the day by joining our Inkaterra explorer guides and picking up the discarded plastics and other items left along the Lake Sandoval. This was followed by a talk directed at located students on the necessity of taking care of our planet, as part of the Inkaterra effort to educate the conservationists of tomorrow. The day ended with a video showing of the documentary "First Contact" in the eco-centre.

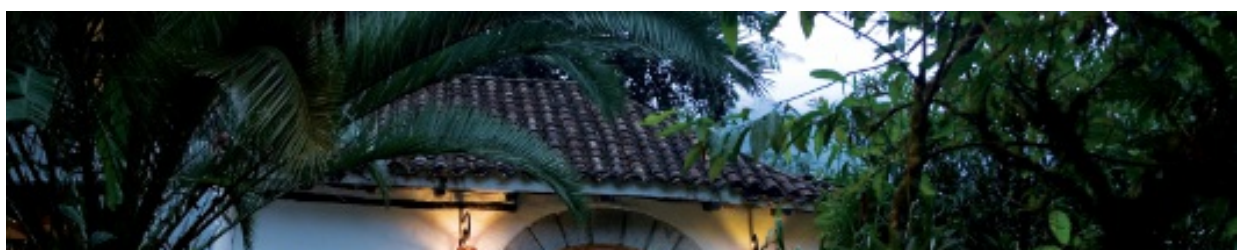


At **Inkaterra Reserva Amazonica**, and our newest property - **Inkaterra Guides Field Station**, the guests and guides rallied together to collect debris from along the shores of the Madre de Dios. They also took part in a re-forestation campaign, by

planting seeds near the hotel trail and along the Canopy Walkway.



Earth Day activities were also in full swing at **Inkaterra Machu Picchu Pueblo Hotel**, guests and guides joined together in the cleaning of the property cloud forest, and this also included a reforestation campaign which involved the children of Machu Picchu. The day also saw a visit to the nearby Mandor Gardens for a group clear up effort, to preserve the beauty of one of Peru's most beautiful botanical gardens. All those at **El Mapi by Inkaterra** were also involved in the efforts at Inkaterra Machu Picchu Pueblo Hotel. Guests to **Inkaterra Hacienda Urubamba** took part in a hike from Chincero to Urquillos villages with a collective cleaning campaign along the way.





Please share all the ways you've celebrated Earth Day this year with us on on [Instagram](#), [Facebook](#) & [Twitter](#).

To find out more about the conservation work Inkaterra do, please visit www.inkaterra.com/en

27.04.2017