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## Inkaterra Hacienda Urubamba hosts firstever Momento Andes 2017

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Inkaterra Hacienda Urubamba – the newest addition to the Inkaterra portfolio – welcomed chefs, academics, artists, craftsmen, farmers, entrepreneurs and media to the Sacred Valley of the Incas for

the first-ever Momento Andes 2017, which took place February 16-19, 2017, with the goal of exploring the unique diversity of Peruvian ingredients through its many flavors, colors and uses.

Kicking off with a surprise welcome from Chinchero weavers (and a demonstration of traditional weaving methods), the three-day gastronomic event featured great food, music and seminars. Guests gathered to enjoy a series of master classes, activities and talks centered on sustainable farming, delicious Peruvian cuisine and traditional arts and textiles. Attendees were taught how to make Pachamanca – a traditional method of cooking underground with hot stones; sampled Peruvian cacao and tried their hand at organic white giant corn farming on Inkaterra Hacienda Urubamba's eco farm.

Experts and guest speakers in attendance included Argentinean chef and TV host Narda Lepes, Inkaterra's founder Jose Koechlin, food critic Javier Masias, mixologist Simone Caporale, Neurologist Dr. Atom Sarkar, Harvard Professor Dr. Pia Sorensen and award-winning Peruvian chef Gaston Acurio.

## **ABOUT INKATERRA**

Inkaterra is a Peruvian organization that celebrates 40 years of experience in sustainable tourism initiatives. It focuses on preserving and rescuing Peru's geography, nature, customs and cultures and sharing them with the world. Since 2011 Inkaterra holds the Rainforest Alliance Verification in Sustainable Tourism, the Relais & Châteaux 2013 Environment Trophy, the 2012 Tourism for Tomorrow Award for Conservation, the and the 2012 Green Choice Sustainable Tourism Award. The company currently operates Inkaterra Reserva Amazonica & Inkaterra Hacienda Concepcion in the Amazon of Southern Peru, Inkaterra Machu Picchu Pueblo Hotel in the cloud forest of Machu Picchu, Inkaterra Hacienda Urubamba in the Sacred Valley of the Incas, Inkaterra La Casona in Cusco, and El MaPi in Machu Picchu Pueblo under the more affordable brand 'byInkaterra.' Inkaterra has an alliance with the NGO Inkaterra Asociación (ITA), through which the company's profits are invested in research, conservation, educational and social development programs.

Link to story: <u>http://africa.etbtravelnews.global/316798/inkaterra-hacienda-urubamba-hosts-first-ever-momento-andes-2017/</u>