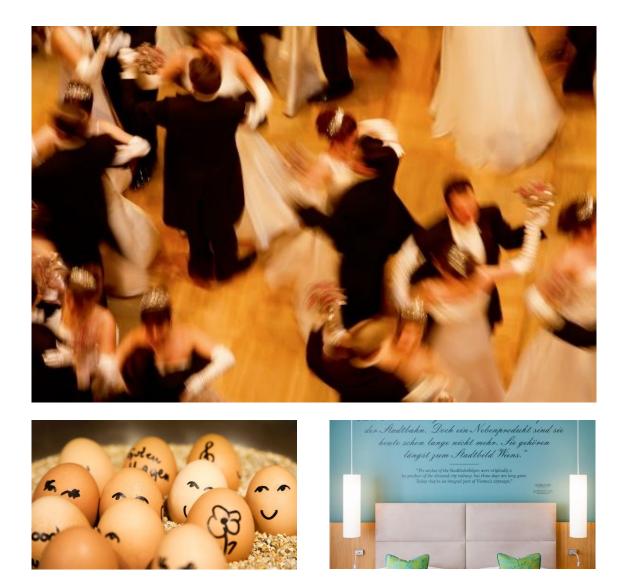


# Travel 2017 - Tips for "green" destinations and locations



**Darmstadt, January 26, 2017** \*\*\* According to the 24th World Travel Monitor® Forum, consumers worldwide are looking optimistic towards the future, in spite of international economic crises and terror warnings. But travel behavior has changed: More and more Europeans are looking for 'safe' destinations. Regarding a study of <u>BookYogaRetreats.com</u> travelers demand an unique experience that enriches their lives whilst traveling. They want to learn new abilities and for a third of the interviewees experiencing local culture is a must! <u>Green Pearls®</u> provides tips for the next half year: sustainable travels that support local people, their culture and the region they live in.



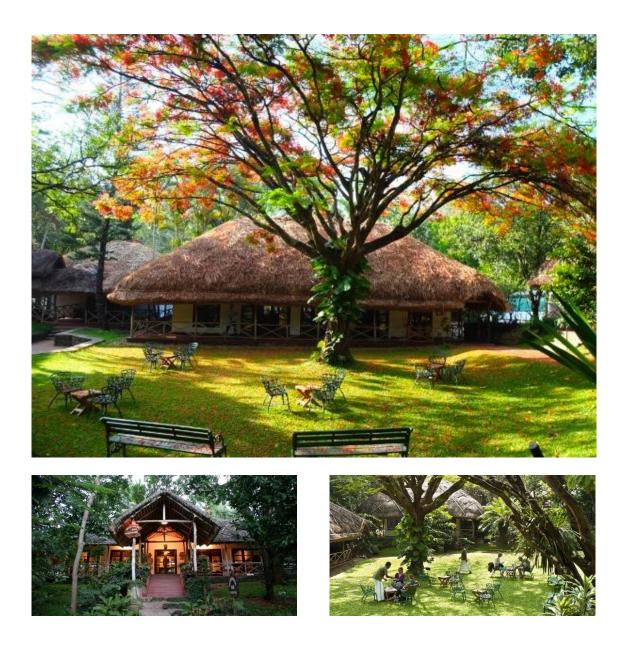
#### January: Waltz in Vienna

High Season for ball gowns - more than 450 balls take place every year in Vienna. Instead of traditional carnival on the street, people are getting dressed up in long evening dresses and smokings dancing three or four times a year from ball to ball. From the splendid "Kaffeesiederball" to the colorful "Blumen(flower)ball" up the sweet "BonbonBall" and the famous "Opernball" at the Staatsoper. The perfect outfit: a beautiful fairtrade dress from <u>Lovely Karma</u>, sustainable jewelry from <u>Amalena</u> and a leather clutch from <u>Deep Mello</u>! <u>Das CAPRI</u>, is the perfect place to stay in Vienna. It is centrally located between Stephansplatz and Prater in one of the new trendy areas. Each floor and room is telling one of Vienna's stories, combined with individual flair and following the principle of sustainability.



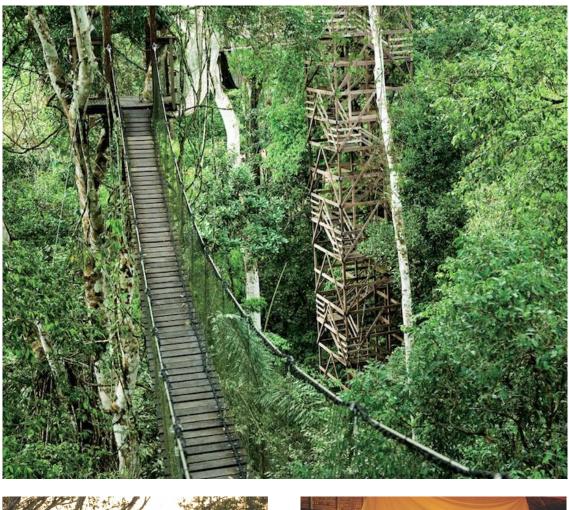
## February: At the Fashion Week in Milan

When visiting the Fashion Week in Milan, the <u>Hotel Milano Scala</u> is the perfect place to be. The Zero-Emission hotel with 62 rooms on seven floors, is located in Milans centre, in the district of Brera. After a short walk, one will find the Duomo, the Galleria Vittorio Emanuele, the Castello Sforzesco, the Scala and - attention to fashionistas the luxury shopping areas of Montenapoleone and della Spiga. The view from the organic herb garden over the city is spectacular. At the restaurant, even models will find their food paradise: selected, regional ingredients, traditional Italian recipes, veggie, vegan, healthy and always delicious! With the hotel's electric car, it is easy to reach the next catwalk in an eco-friendly way.



# March: Deceleration in India

Kerala embodies the smell of spices such as pepper, vanilla, cardamom and cloves and is a place to focus on yourself. Here in India, it is all about ceremonies, whether it is food, meditation or nature. It is a matter of showing respect to those gifts given to us. Mindfulness is getting another meaning. At the <u>Spice Village</u>, the check-in takes place in the garden, including a healthy herbal drink and an introduction in deceleration. Guests experience the secrets of Kerala's cuisine. All ingredients used at the resort originate from a radius of 50 miles. Close by guests will find Periyar Tiger Reserve: a lush rainforest, a home to more than 69 different mammalian types, 320 bird species, 27 amphibian species, 45 reptile's species and 38 fish types.







### **April: Rainforest Safari in Peru**

For those traveling to Latin Americas in 2017, Peru is a must see. The destination is still one of the most popular travel destinations of South America. It offers much more than the fabulous Inka city Machu Pichu or the Titicaca-Lake. Puerto Maldonado, in the South of the Peruvian rainforest, is close to the Bolivian and Brazilian border. It is described as the gate to one of the most impressive landscapes of the world. The <u>Resort Inkaterra Amazonica</u> is located in midst of a rainforest. It is a perfect start to discover the Peruvian jungle. Tours are offered for all conditions and ages. The 35 guest rooms and suits reflecting the local style, the design is minimalist, the material originates from natural resources. Since 1975, Inkaterra is practicing sustainable tourism development and with is holistic approach the Inkaterra group is highly regarded and respected worldwide.







## May: Happy in the Alps

Balderschwang is also called small Siberia. The community with the highest city center within Germany is offering pure nature. In May, the Alps of the Allgäu are admired for their variety of meadow flowers - a hikers paradise! At the hotel <u>HUBERTUS Alpin, Lodge & Spa</u> modern architecture meets temporary sustainable design and the passion for the Bavarian nature and its people. Developed from a family hotel to a stylish lodge, big enough to give space for the various demands of the guests, small enough to host guests individually. Enjoying life is the combining key element for guests, who are experiencing the Spa and its so called "Alpyurveda" treatments, doing Yoga in the mountains, listening to music, joining art walks or enjoying the delicious dishes of the restaurant: Slow or LOGI food or traditional, honest home cooking at Traubels Speis.





#### June: Summer's night theater at the Black Forest

Visitors will experience outstanding summer nights at Bad Herrenalb at the nocturnal theatre on the Schweizerwiese. From 14th of Juni until 1st of July 2017 theatre lovers will be pleased to join the renowned comedy "The Hypochondriac" from Moliere. During the day, the Black Forest shows its best side: waterfalls, gorges, lakes, forests, wilderness and meadows - the landscape Black Forest provides an unique variety. Mountains, springs, look-outs, caves and National Parks are easily reachable by foot or bicycle. The hotel <u>SCHWARZWALD</u> <u>PANORAMA</u> is focused on wellness and health with a "Selfness" center. Guests learn a relaxed and healthy way of life by joining yoga classes, fasting cures and TCM-therapies. The restaurant "La Vie" is surprising with a modern interpretation of the traditional Black Forest cuisine.

The German Green Pearls GmbH with place of business in Darmstadt, Germany unifies international tourism companies that support environmental protection and demonstrate social commitment. Thereby, Green Pearls is the first holding company worldwide that consolidates sustainable hotels, a destination and restaurants in a global data source.

Among the criteria of admission to Green Pearls, are a sustainability plan on management level, sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the vacation regions.