



## PRESS RELEASE

### INKATERRA HACIENDA URUBAMBA NAMED TO *TRAVEL+LEISURE*'S 'IT LIST' OF BEST NEW HOTELS AROUND THE WORLD



New York - February 2, 2016: [Inkaterra Hacienda Urubamba](#), in Peru's Sacred Valley of the Incas, has been named one of the top new hotels on earth in the 11th edition of *Travel+Leisure*'s 'IT LIST.' Appearing in the March 2016 issue of the magazine - now live on [TravelandLeisure.com](#) - the 'IT LIST' showcases the top hotel openings around the world as selected by the discerning editors of the influential travel magazine.

Characterized by "...a killer location, impeccable design, and the ability to bring something totally new to the table," the 36-room Inkaterra Hacienda Urubamba provides travelers with a unique and authentic travel experience in one of the most picturesque locations on the continent. From its inception, Design and Quality Director Denise Guislain oversaw the complete creation of Inkaterra Hacienda Urubamba. Already known and recognized for her design acumen while overseeing various projects including the *Relais & Châteaux* Inkaterra La Casona Cusco, Denise Guislain sourced precious pre-Colombian antiques, the finest Andean textiles, and custom-created ceramics to create a hotel that not only reflects the area's aesthetic, it immerses each guest in a fully sensory Andean experience.



Adding to the stellar design, Inkaterra's signature and distinctive on-property excursions and under-the-radar explorations of the area's small Andean villages highlight each guest's visit.

“We are thrilled to be recognized by *Travel+Leisure* magazine with this grand honor,” says Jose Koechlin, **Founder**, Chairman & CEO of Inkaterra. “The addition of Inkaterra Hacienda Urubamba to the existing Inkaterra portfolio enables us to show travelers more of the natural and cultural beauty of Peru. To be recognized for doing what we love for the last 40 years, is truly fulfilling and truly humbling.”

The March issue of *Travel+Leisure* magazine with the ‘IT LIST’ of 49 new hand-picked hotels around the globe will hit newsstands on February 12, 2016.

For more information about Inkaterra Hacienda Urubamba, visit: [www.inkaterra.com](http://www.inkaterra.com).

**About Inkaterra:**

*Inkaterra is a Peruvian organization that celebrates 40 years of experience in sustainable tourism initiatives. It focuses on preserving and rescuing Peru's geography, nature, customs and cultures and sharing them with the world. Since 2011 Inkaterra holds the Rainforest Alliance Verification in Sustainable Tourism, the Relais & Châteaux 2013 Environment Trophy, the 2012 Tourism for Tomorrow Award for Conservation, the and the 2012 Green Choice Sustainable Tourism Award. The company currently operates Inkaterra Reserva Amazonica & Inkaterra Hacienda Concepcion in the Amazon of Southern Peru, Inkaterra Machu Picchu Pueblo Hotel in the cloud forest of Machu Picchu, Inkaterra Hacienda Urubamba in the Sacred Valley of the Incas, Inkaterra La Casona in Cusco, and El MaPi in Machu Picchu Pueblo under the more affordable brand 'byInkaterra.' Inkaterra has an alliance with the NGO Inkaterra Asociación (ITA), through which the company's profits are invested in research, conservation, educational and social development programs. For more information, visit [www.inkaterra.com](http://www.inkaterra.com).*