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Hotel investment to reach US\$ 1.211 billion from 2015-2018

December 14, 2015

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Hotel & Tourism Advisors announced the hotel projects expected for the next few years in Peru.



The investments are directed to 102 projects. (Photo: Andina)

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What is Peru's best quality? Could it be its gastronomy? Its beaches? Its criolla music? Its archaeology? It's jungle? Or maybe its best quality is the fact that it has all of these attractions. In other words, **biodiversity**.

"**Peru's advantage** relies on the fact that it counts on a vast biodiversity," said **Hotel Association of Peru (SHP)** Chairman Jose Koehlin, reports Andina news agency.

They recently announced that between 2015 and 2018, Peruvian hotel investment will total **US\$ 1.2 billion** and it's most due to the diversity that the country offers.

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At the presentation of the hotel investment report by the Hotel & Tourism Advisors, Koehlin announced the investment into **102 projects**.

The projects count 7,676 rooms, will be classified between **3 to 5-star hotels**, and will lead to the development of 11 hotels within 2015 and 2018.

He emphasized that with the world's focus on protecting biodiversity, Peru will develop this attraction into a **business**.

This investment marks a significant increase compared to the period between 2010-2014 when investment amounted to **US\$ 550.1 million**, reports Andina.