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INKATERRA CEO TO RECEIVE HOLA LIFETIME ACHIEVEMENT AWARD

José Koechlin Von Stein will be honored at the 2016 hotel investment conference in Miami

COSTA MESA, CALIFORNIA, USA, December 11, 2015

[/EINPresswire.com/](#) -- [Burba Hotel Network](#) (BHN), host of the upcoming Hotel Opportunities Latin America ([HOLA](#)) conference 2016, is pleased to announce that the inaugural Lifetime Achievement Award will be presented to José Koechlin Von Stein. This prominent award is presented to an individual who has made significant contributions to the hospitality industry over his or her lifetime through their actions, deeds, and great accomplishments.

As Chairman & CEO of Inkaterra and Inkaterra Association (ITA), Koechlin is a pioneer developer of eco-friendly tourism in Peru, while generating rural economic growth via research for conservation. Koechlin is Chairman of the Sociedad Hoteles del Peru, Board Member of the Asociación Peruana de Gastronomía (APEGA), E-Meritus Board Member of Conservation International (Washington DC); and sits in various Peruvian University Tourism Councils. He was Board Member of The

Peruvian National Park Service (SERNAMP); was Chairman of the Association of Adventure Travel and Ecotourism, 1998-2002; of Peru's National Chamber of Tourism (CANATUR) 1995-1997; and of the Instituto Tecnológico Pesquero (1996). Koechlin's other key areas of accomplishment include: Ecology - Sponsorship of major inventories of flora and fauna in the Amazon basin, resulting in the discovery by E. O. Wilson of more ant species at Cusco Amazónico / Reserva Amazónica than anywhere else in the world. Creation of the world's largest Orchidarium, of native species in their natural habitat, at Inkaterra Machu Picchu Pueblo Hotel. Sponsor of ecological publications on conservation in both the rainforest and the Andean cloud forest. Koechlin is also an accomplished producer and author of both films and publications.



Jose Koechlin

"We are so pleased to be able to present the inaugural HOLA Lifetime Achievement Award to Jose Koechlin," said Jim Burba, President of BHN. "He has not only been a successful owner and operator of hotels over the past several decades, but also

serves as an inspiration for his enormous contributions to the growth of tourism in Peru, as well as his leadership in environmentally sound growth practices for our industry in Latin America and globally. He has been an important contributor to the success of HOLA, having served as one of the founding co-chairs,” Burba added.

HOLA will be held in Miami, Florida on May 11-13, 2016, at the JW Marriott Marquis Miami. For more information about the conference, including registration and sponsorship details, please visit www.HOLAconference.com.

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About HOLA

The HOLA conference is designed to provide an annual meeting place for hotel executives, investors, lenders, developers, and the professional advisory community who are interested in doing deals in one of the world’s hottest hotel markets, Latin America. HOLA immediately follows a second important event, the Caribbean Hotel & Resort Investment Summit (CHRIS), which will be held in the same hotel in Miami, May 10-11, 2016. The back-to-back nature of the two events is a great way for the hotel investment community that is interested not only in the Caribbean, but also in the Latin America region, to conduct their business while in Miami. HOLA and CHRIS are hosted by Burba Hotel Network (BHN).

About BHN

BHN is the worldwide leader in developing and organizing conferences for the hotel and tourism investment community. With almost three decades of experience, nearly 130 events completed to-date, and almost 90,000 international delegates, BHN conferences have become “must attend” events for industry leaders who come together to network, conduct business and to learn about the latest trends. BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; ALIS Law in Los Angeles; ALIS Summer Update; Alternative Ownership Conference Asia Pacific (AOCAP) in Singapore; Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; Hotel Investment Forum India (HIFI) in Mumbai; Hotel Opportunities Latin America (HOLA) conference in Miami; and Hotel Investment Conference Europe (Hot.E) in London. The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.

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