

Del Perú para el mundo

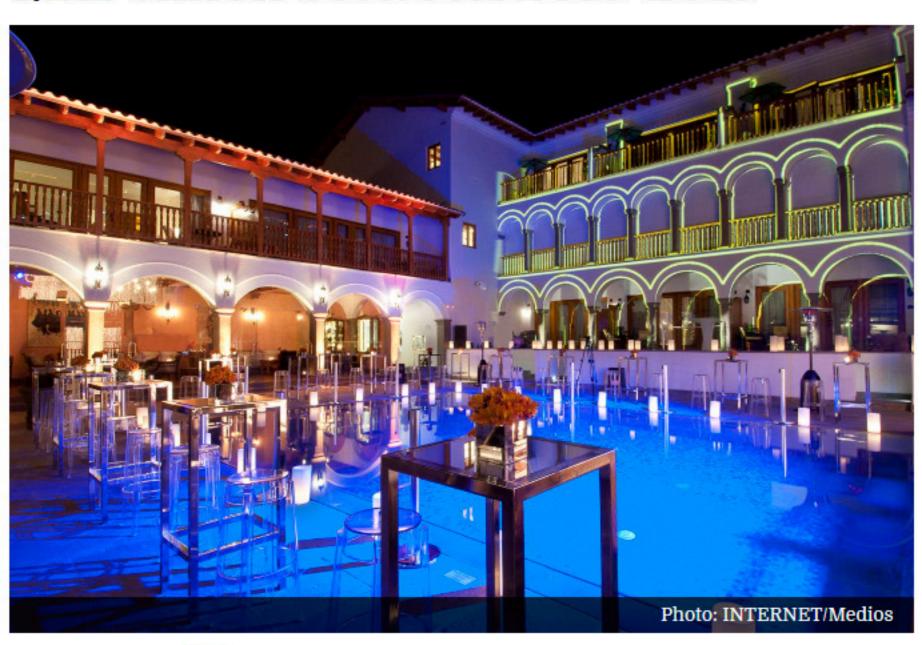
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Peru: Hotel investment to reach US\$ 1.211 billion between 2015-2018



3 Destinos a Solo USD 299

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16:45. Lima, Dec. 13. In the period comprised between 2015 and 2018, Peruvian hotel investment will total US\$1.2 billion, Hotel Association of Peru (SHP) Chairman Jose Koechlin estimated.

During the presentation of a report issued by Hotel & Tourism Advisors for SHP, he indicated that 102 projects —featuring 7,676 bedrooms— will join 3, 4 and 5 star hotels. Likewise, 11 new hotel openings are expected for the said period, he stressed.

The world's interest in protecting biodiversity will focus on turning the movement into a business through tourism. In this sense, "Peru's advantage relies on the fact that it counts on a vast biodiversity," he underlined.

On the other hand, Hotel & Tourism Advisors Adviser Gianfranco Aliaga expressed 2016 will be an "invesment year."
"International events such as Perumin Mining Convention, the WBG/IMF Annual Meetings have generated interest in hotel construction," he told.

Hotel Investment (2010-2014)

It must be noted investment amounted to US\$550.1 million in the period comprised between 2010 and 2014.

(END) MVM/RGP/AVV/MVB

Published: 13/12/2015