



EXCELLENTLY GREEN

Green Pearls® presents four award-winning sustainability oases.

Darmstadt, 10th November 2015. The green pioneering spirit of their employees is infectious, their continuous initiatives inspiring and the commitment for their social environment exemplary - for the 77 Green Pearls® members, sustainability is more than an empty word. Several awards prove that their consequent actions are also valued by official parties and organizations. Here, we exemplarily introduce four award recipients that have impressed with their integrated ecological, economical and social approaches in 2015:



1) On 9th November 2015, the South American hotel group [**INKATERRA**](#) emerged as the winner of the category *Contribution to Experiential Travel* at the PURE Awards 2015 in Marrakesh. With this award, the work of founder José Koechlin is especially acknowledged, who has not only sensitized locals, but also Peru travelers for the local unique nature for over 40 years. Inkaterra makes scientific research projects, social commitment and conservation experienceable. Thus, visitors of [**Inkaterra Machu Picchu Pueblo Hotel**](#) marvel at the world largest collection of local orchid species, at [**Inkaterra Reserva Amazónica**](#) interested parties look over the shoulder of scientists when cataloging countless exotic plant and animal species.



2) Erlangen's [Creativhotel Luise](#) sweeps the board in 2015: it received seven green prizes. Extensive heating, water and energy saving measures, a car sharing concept, an electric car with charging station, own reforestation projects and gardens, as well as local, social and cultural projects belong to the hotel's concept. As late as October 2015, the Federal Minister for the Environment, Barbara Hendricks, acknowledged Creativhotel Luise for its steady and integrated entrepreneurial climate protection accomplishments. Previously, the hotel won the DEHOGA Environmental Check in Gold and was certified by Viabono as the first known climate positive hotel worldwide.



3) Hotels in the heart of European big cities can also be sustainability pioneers - [Inspira Santa Marta Hotel](#) in Lisbon proves this. Already on 29th January 2015, the World Tourism Organization awarded the hotel the third place in the category "Innovations in a Company" during the tourism fair FITUR in Madrid. Inspira Santa Marta Hotel works with 100% renewable energies, supports drinking water projects in Africa through recycled glass bottles, offers city tours in e-tuk-tuks and houses the only official certified gluten-free restaurant in the Portuguese capital.



4) [Gradonna****s Mountain Resort Châlets & Hotel](#) in Kals in East Tyrol is not only the awardee of the Green Luxury Award 2014 by Geo Saison, but was also rewarded in September 2015 at the international World Travel Awards in Italy as the Leading Green Resort in Europe. The car-free facility at the Großglockner is run with solar energy and water from their own spring, the ingredients for the self-produced cosmetic products in the spa come from the region and home Swiss pine in the bedrooms ensure a higher sleeping quality.

The German Green Pearls GmbH operates from Darmstadt, Germany and unifies international tourism companies that support environmental protection and demonstrate social commitment. Green Pearls is the first holding company worldwide that brings together sustainable hotels, destinations and restaurants on one global data platform.

Among the criteria of admission to Green Pearls are a sustainability plan on management level, a sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the holiday regions.




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