



Adventures in Travel, Reviews, Day-trips, and Shooting Sports

INKATERRA HOTELS

ABOUT INKATERRA:

Inkaterra is a Peruvian organization that celebrates 37 years of experience in sustainable tourism initiatives. It focuses on preserving and rescuing Peru's geography, nature, customs and cultures and sharing them with the world. It currently operates Inkaterra Machu Picchu Pueblo Hotel, named by Travel+Leisure magazine as one of the "World's Best Hotels" since 2010 and in Conde Nast Traveler's "Gold List" 2010-2012 ; Inkaterra Reserva Amazonica, located on the Madre de Dios River, in Southern Peruvian Amazon rainforest and a pioneer of conservation and sustainability in Peru; Inkaterra La Casona, a 11-suites boutique hotel in the historic city of Cusco, first and only Relais & Châteaux hotel in Peru; and two newly launched boutique hotels El MaPi in Machu Picchu pueblo and Hacienda Concepcion in the Amazon, under the affordable brand 'byInkaterra.' Inkaterra has an alliance with the NGO Inkaterra Association (ITA) through which the company's profits are invested in research, conservation, educational and social development programs.

Inkaterra Hotels receive Official Sustainability Verification From Rainforest Alliance

Inkaterra Hacienda Urubamba Opens In Peru's Sacred Valley of the Incas

Inkaterra, Peru's leader in luxury sustainable tourism, is delighted to announce the opening of its sixth property, **Inkaterra Hacienda Urubamba**, located in the Sacred Valley of the Incas, between Cusco and Machu Picchu.

Immersed in the countryside in a gorgeous area of the Sacred Valley of the Incas, Inkaterra Hacienda Urubamba opens with 12 rooms set in the Casa Hacienda, including a three-room "Owners Suite," and spans approximately 100 acres. With architecture and interiors inspired by the area's cultural history, the contemporary hacienda-style hotel was designed by Denise Guislain-Koechlin with the support of her husband, Inkaterra's founder and CEO, Jose Koechlin. Mrs. Guislain-Koechlin was in charge of the hotel's layout, surrounding gardens and all interior décor, which includes custom-made furniture and the use of rare pre-Columbian textiles that adorn the property's high walls.

Inkaterra Hacienda Urubamba overlooks a vast panorama of the Sacred Valley, with all rooms featuring views of the valley and surrounding mountains, immersing guests in open space, serenity and relaxing solitude. At approximately 9,515 feet in altitude, guests will also experience one of the best climates in the Cusco region.

The property features a 10-acre organic plantation where guests are welcome to pick their own produce. Crops include red, black and brown quinoa, artichokes, a unique Urubamba

giant corn, purple corn, colored potatoes, lima beans, onions, beans and broccoli.

Traditional medicinal herbs are also farmed and include lemon balm, rosemary, sage, green grass, mint, chamomile, cilantro and anise, among others. All crops are completely "carbon-free," farmed with traditional hand tools and oxen as was done centuries ago.

Inkaterra Hacienda Urubamba offers a variety of excursions and activities, such as bird watching (there are over 30 bird species on the hotel grounds), star gazing, horseback riding, and the rare chance to ride a traditional llama cart.

This summer, 24 stand-alone luxury casitas will be unveiled, which will be laid out amongst the property's native pepper trees, high grass, cactus and wild flowers.

For more information, visit www.inkaterra.com.

Inkaterra Machu Picchu Pueblo Hotel and **Inkaterra Reserva Amazonica** have received **Rainforest Alliance's 'seal of approval'** as two properties whose sustainability practices align with the company's mission of conservation.

Inkaterra Reserva Amazonica

The Rainforest Alliance works to conserve biodiversity and ensure sustainable livelihoods by transforming land-use practices, business practices and consumer behavior. Those businesses that meet the standards for their field earn access to the Rainforest Alliance family of marks, which distinguish their products and services in the marketplace. These marks make it easy for consumers to identify a legitimately sustainable product or service and support those businesses that are acting responsibly.

The verification process covers the following criteria:

- environmental impact of each property
- social and cultural involvement and commitment
- corporate social responsibility
- hiring practices
- quality of product in the supply chain
- local community involvement support
- recycling and energy use

Inkaterra Machu Picchu Pueblo Hotel

Innovators in sustainable ecotourism, Inkaterra's Reserva Amazonica and Machu Picchu Pueblo Hotel have become the poster-children for conservation in Peru's hospitality industry. By providing authentic Peruvian experiences while at the same time operating various research and protection programs on their grounds, Inkaterra's hotels are able to offer stays in which educational programs are seamlessly integrated with excursions and other guest experiences. Inkaterra's local naturalist interpreter-guides and staff further enhance the experience by allowing guests to share first-hand in the cultural and natural riches of Peru, as soon as they set foot on the ground.

To learn more about Inkaterra and its sustainable practices and ongoing research and educational programs, visit <http://inkaterra.com/en/nature>

*For more information on the **Rainforest Alliance**, visit:<http://rainforest-alliance.org/>*

<http://www.funtravels.com/travel/Hotel.html>