

MACHU PICCHU AND THE GOLDEN EMPIRES OF PERU

Agency Media Contact – Immerse Agency

Scott Selenow / Sselenow@immerseagency.com / (781)828-1133

Museum Media Contact – News Travels Fast

Jose Lima & Bill Spring / editorial@newstravelsfast.com / (305)910-7762

[Click Here for Media Kit featuring Hi-Res Photos & B-Roll Video](#)

Top Florida Officials Enjoy an Andean Celebration as Machu Picchu and the Golden Empires of Peru Makes its World Premiere Announcement at the Boca Raton Museum of Art

The Captivating Museum Experience Featuring 192 Artifacts, Including the Most-Impressive Collection of Andean Gold Ever to Travel the World, is Coming to Boca Raton in October!

BOCA RATON, Fla. (May 18, 2021) -- This fall, South Floridians and tourists from across the globe will discover a culture that thrived in a mythical world thousands of years ago. World Heritage Exhibitions announced May 18th the world premiere of ***Machu Picchu and the Golden Empires of Peru***, opening on October 16, 2021. The first stop of a worldwide tour will take place at the Boca Raton Museum of Art. Cityneon presents the exhibition with support from the Government of Peru, the Peruvian Ministry of Culture, and in partnership with Inkaterra Asociacion. The artifacts in the exhibition are on loan from Museo Larco in Lima, Peru, and Museo de Sitio Manuel Chávez Ballón in Aguas Calientes, Peru. *#BocaStrikesGold*

This world-premiere announcement provided authentic Andean entertainment throughout the Boca Raton Museum of Art featuring Miami-based Peruvian artists, including Peruvian music by Kuyayky, artwork by Roberto Carlos Olivia Hernandez, and ceramics by Polo Ramirez. Boca Raton Mayor Scott Singer and Visit Florida Regional Partnership Manager Lindsey Norris were on-site on May 18th to welcome representatives of the exhibition and partner institutions. In addition, a welcoming video statement from Florida Secretary of State Laurel M. Lee was presented. PromPeru, the Peruvian tourism bureau, supported the event.

"It is an honor to be the home of the world premiere of *Machu Picchu and the Golden Empires of Peru* and a privilege to work with such esteemed partners to bring this exhibition to our community," expressed Irvin Lippman, Executive Director of the Boca Raton Museum of Art.

"Today is a landmark day for our institution and marks our continued success in presenting compelling exhibitions that celebrate the visual history of world civilizations. We look forward to introducing the wonders of Machu Picchu and the power and beauty of the Inca civilization in what promises to be a most memorable exhibition at the Boca Raton Museum of Art."

Featuring the most impressive Andean gold collection ever to travel the world, this enchanting museum experience highlights a stunning selection of 192 artifacts from royal tombs, including spectacular objects that belonged to noble Andean lords, many never-before-seen out of Peru. One of the exhibition's highlights is a fully intact gold attire of a Chimú Emperor that dates to 1300 AD.

"It's enthralling for Cityneon to have the opportunity to present to new audiences these remarkable pieces of rare Andean artifacts. Cityneon's strong track record of staging immersive experiences globally with record-breaking visitor numbers reflects our strength in delivering high-quality experiences to visitors from around the world. Through this once-in-a-lifetime exhibition, visitors will have the opportunity to come face-to-face with history in a way that has never been done before," said Executive Chairman & Group Chief Executive Officer of Cityneon, Ron Tan. "Guests are going to be thrilled to encounter the ancient cultures who lived in this city 7,000 feet above sea level in the Andes Mountains."

Rivaled only by Ancient Egypt in longevity and by the Roman Empire in engineering, Andean societies dominated a substantial segment of South America for over 3,000 years straight through the reign of the Incan Empire. *Machu Picchu and the Golden Empires of Peru* will showcase Peruvian culture's rich histories and traditions to the public like never before.

"South Florida, known as the 'Gateway to Latin America,' is the ideal location to host this world premiere, and having the opportunity to present this exhibition at the Boca Raton Museum of Art is truly a pleasure," described President and Chairman of World Heritage Exhibitions, Anthony Tann. "This exhibition is exciting and engaging, and thus, we expect *Machu Picchu and the Golden Empires of Peru* to be the largest cultural attraction throughout the region this fall."

During their visit to the exhibition, guests are taken to the mysterious city in the sky, built and abandoned within a century. They will continue on a journey through the vast expanse of Andean history, traveling alongside the mythical hero Ai Apaec, and discovering the mysteries of Andean cosmology.

"*Machu Picchu and the Golden Empires of Peru* showcases the extraordinary and rich history of ancient Peru. It brings to life the various cultures that have lived in the land of the Incas and Machu Picchu over an astounding 3,000 years," stated President of Museo Larco, Andres Alvarez-Calderon.

Due to the current global pandemic, the need for social distancing, and other measures to prevent the coronavirus spread, the number of visitors allowed to visit Machu Picchu yearly has dipped to 250,000. This exhibition expands the ability to experience Machu Picchu to the world. Here, the first-ever virtual reality experience of Machu Picchu will be unveiled, allowing guests a window into the unrivaled beauty and flourishing landscape.

"*Machu Picchu and the Golden Empires of Peru* will allow the stories and riches of Andean civilizations to travel the world," said Inkaterra Asociacion founder, Joe Koechlin. "We could not

be more delighted about sharing our history and culture with the people of South Florida and beyond.”

Beginning on October 16, 2021, at the Boca Raton Museum of Art, ***Machu Picchu and the Golden Empires of Peru*** will start its limited run in South Florida before leaving the U.S. and embarking on a multi-country, worldwide tour. The state-of-the-art exhibition will encompass the entire museum, including all galleries on both floors. Exhibition ticket prices start at \$19.95. Tickets will go on sale later this summer. On May 18th, an online registration process to pre-register for tickets has opened. Those who pre-register will have early access to tickets when they go on sale to the public. For the opportunity to register to pre-purchase tickets, visit <https://bocamuseum.org/golden>.

#BocaStrikesGold

###

About Cityneon Holdings

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon’s Executive Chairman and Group CEO, Ron Tan, together with Hong Kong veteran entrepreneur and investor, Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 9% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China’s largest conglomerates, and has over US\$29B of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI - a Singapore government-linked global investor, and Pavilion Capital - a Singapore-based investment institution which focuses on private equity investments, that made strategic investments to the Group in August and October 2019 respectively. In April 2021, Cityneon welcomed new investors Seatown Holdings International, Qatar’s Doha Venture Capital, which will now own approximately 4% of the Group, and other financial institutions and family offices in Singapore and China, joining the already strong stable of shareholders to support the Group’s further expansion globally. For more information, please visit www.cityneongroup.com.

About World Heritage Exhibitions

World Heritage Exhibitions (WHE) is a worldwide leader in producing, promoting, and designing blockbuster exhibitions. WHE is renowned for producing the finest quality museum content that captivates, educates, and inspires visitors across the globe. With a combined 50-years of exhibition experience, the executive team is responsible for touring many of the world’s most valuable treasures, including objects from King Tutankhamun’s tomb, relics from Cleopatra’s Royal Palace, artifacts from the Titanic, items from the discovery of Pompeii, and more. Their exhibitions have now been enjoyed by over 30 million people, spanning six continents, and their collective expertise has come together in one of the most influential touring exhibition companies on the planet.

About Boca Raton Museum of Art

Kicking off its eighth decade in 2021, the Boca Raton Museum of Art encompasses a creative campus that includes the Museum in Mizner Park and the Art School. As one of South Florida’s

cultural landmarks, the Museum has provided cultural and artistic service to the community, and to many visitors from around the world, since it was founded in 1950.

About Museo Larco

Founded in 1926 by Peruvian archaeologist Rafael Larco Hoyle, the Museo Larco invites visitors to explore more than 5,000 years of Ancient Peruvian history through a fascinating collection of pre-Columbian art of around 45,000 objects. Surrounded by beautiful gardens, the museum is housed in an 18th century viceroyalty mansion. This inspiring space exhibits the most extraordinary collection of gold and silver artifacts from ancient Peru, and the famous collection of erotic art, one of the most visited Peruvian attractions. Its unique visible storage is one of the few in the world to be open to the general public, where walking between thousands of carefully classified archaeological objects becomes a one-of-a-kind experience. Artifacts from the Museo Larco are considered worldwide icons of pre-Columbian art. In recent years, in the most prestigious social networks of travel advice, such as TripAdvisor, the Museo Larco has been ranked among the top 25 museums in the world and the best museum in South America.

About Inkaterra Asociación

Self-funded through ecotourism, Inkaterra Asociación is a non-profit organization committed to scientific research as a basis for biodiversity conservation, education and the wellbeing of local communities. Inkaterra Asociación is supported by strategic partnerships with National Geographic Society, Smithsonian Institution, Global Environment Facility (World Bank Group), Conservation International, Cornell Lab of Ornithology, International Game Fish Association, International Finance Corporation (World Bank Group), CAF (Development Bank of Latin America), Harvard University, Oregon State University, Agraria-La Molina University, San Marcos University, among other influential organizations.

###