

## ITA – INKATERRA'S NGO NEWS

### ITA PARTICIPATED AT “COSTA RICA GREEN AND HEALTHY: PERU”

HOTEL JW MARRIOTT – MIRAFLORES

Lima, August 01st, 2012

The event “Cost Rica Green and Healthy: Peru” (from the Spanish *Costa Rica Verde y Saludable*), was organized by the Chamber of Commerce in Lima and the Foreign Trade promoter in Costa Rica (PROCOMER) dedicated to green sustainable economies. The meeting looked at some topics in greater detail such as ecotourism, organic production, carbon neutrality, and social responsibility. ITA-Inkaterra Association was represented by its General Manager, José Purisaca Puicón, who exposed about the successful model of Ecotourism and Conservation in Peru.



### XIX SCIENTIFIC MEETING

INSTITUTE OF BIOLOGY SCIENCE RESEARCH “ANTONIO RAIMONDI” - ICBAR

UNIVERSIDAD NACIONAL DE SAN MARCOS

Lima, August 07<sup>th</sup>, 2012

The scientific meetings ICBAR's objective is to popularize works on biodiversity, biotechnology, ecology, biological resources management, and health. They carry out master conferences, debates, lectures, and expositions to release recent scientific information and discuss interest matters. ITA-Inkaterra Association General Manager, José Purisaca Puicón, participated at the debate “From Basic Science to Business Technological Development”. He explained how it can be developed a wealthy organization having a well-structured research work as a basis, proposing technological business changes.

Lima, August 07<sup>th</sup>, 2012

