

## Inkaterra Participates in World Environment Day

**W**orld Environment Day falls on the 5th June every year as an initiative by the United Nations to spread awareness of environmental issues. As strong supporters of the day, we at Inkaterra had a jam-packed itinerary on the day across our properties so we thought we would share a little bit of what we did at [Inkaterra Hacienda Urubamba](#) and [Inkaterra Hacienda Concepción](#)...

### Inkaterra Hacienda Urubamba





At our newest property, we invited children of our employees to visit and partake in a day of reforestation activities. The children explored the hacienda's grounds for a treasure hunt before sharing the World Environment Day activities that they learnt about in school. Each child then had the special opportunity of planting a eucalyptus tree on the grounds to commemorate the day and discuss how important protecting the planet is.

### **Inkaterra Hacienda Concepción**





At Inkaterra Hacienda Concepcion, we placed more of an emphasis on recycling. Victor, our guide and a group of travellers set off on the trails leading from the hotel collecting littered plastic and brought it back to the hotel to recycle. As well as this, students from the Puerto Maldonado's Guillermo Billinghurst primary school visited the hotel and were given a talk from guides, Alan and Fray on the importance of World Environment Day before heading down the Cocoa trail to learn more from the guides about reforestation at the hotel.

### **Deforestation: the facts**

In Peru, 715ha of forest is lost everyday from illegal logging and coca growing to name a few.

World Environment Day is very close to our hearts, our [sustainability policy](#) highlights our endeavours in saving the planet – Together, we can make a difference.