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INKATERRA HACIENDA URUBAMBA OPENS IN PERU'S SACRED VALLEY OF THE INCAS

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2015: Inkaterra, Peru's leader in luxury sustainable tourism, is delighted to announce the opening of its sixth property, Inkaterra Hacienda Urubamba, located in the Sacred Valley of the Incas, between Cusco and Machu Picchu.

Immersed in the countryside in a gorgeous area of the Sacred Valley of the Incas, Inkaterra Hacienda Urubamba opens with 12 rooms set in the Casa Hacienda, including a three-room "Owners Suite," and spans approximately 100 acres.

With architecture and interiors inspired by the area's cultural history, the contemporary hacienda-style hotel was designed by Denise Guislain-Koechlin with the support of her husband, Inkaterra's founder and CEO, Jose Koechlin. Mrs. Guislain-Koechlin was in charge of the hotel's layout, surrounding gardens and all interior décor, which includes custom-made furniture and the use of rare pre-Columbian textiles that adorn the property's high walls.

Inkaterra Hacienda Urubamba overlooks a vast panorama of the Sacred Valley, with all rooms featuring views of the valley and surrounding mountains, immersing guests in open space, serenity and relaxing solitude. At approximately 9,515 feet in altitude, guests will also experience one of the best climates in the Cusco region.

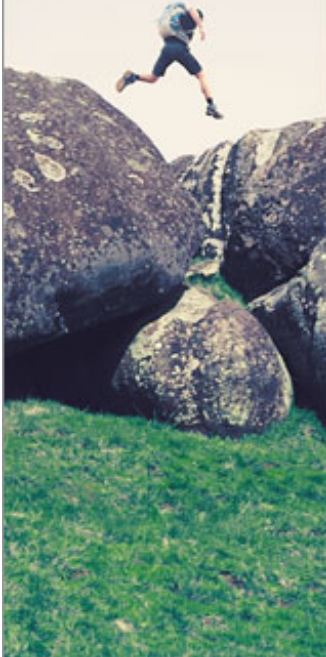


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The property features a 10-acre organic plantation

where guests are welcome to pick their own produce. Crops include red, black and brown quinoa, artichokes, a unique Urubamba giant corn, purple corn, colored potatoes, lima beans, onions, beans and broccoli. Traditional medicinal herbs are also farmed and include lemon balm, rosemary, sage, green grass, mint, chamomile, cilantro and anise, among others.

All crops are completely “carbon-free,” farmed with traditional hand tools and oxen as was done centuries ago.

Inkaterra Hacienda Urubamba offers a variety of excursions and activities, such as bird watching (there are over 30 bird species on the hotel grounds), star gazing, horseback riding, and the rare chance to ride a traditional llama cart.

This summer, 24 stand-alone luxury casitas will be unveiled, which will be laid out amongst the property’s native pepper trees, high grass, cactus and wild flowers.

For more information, visit: www.inkaterra.com.

ABOUT INKATERRA:

Inkaterra is a Peruvian organization that celebrates 40 years of experience in sustainable tourism initiatives. It focuses on preserving and rescuing Peru's geography, nature, customs and cultures and sharing them with the world. Awards and recognitions include the Relais & Châteaux 2013 Environment Trophy, the 2012 Tourism for Tomorrow Award for Conservation (WTTC), the 2012 Green Choice Sustainable Tourism Award, the Latin American Travel Association's (LATA) 2012 Award for Sustainability, and National Geographic's Best Practices Award for Sustainable Travel (2002). In addition to Inkaterra Hacienda Urubamba, the company

operates Inkaterra Machu Picchu Pueblo Hotel, Inkaterra Reserva Amazonica & Inkaterra Hacienda Concepcion in the Amazon of Southern Peru, Inkaterra La Casona and one recently launched boutique hotels El MaPi in Machu Picchu Pueblo, under the more affordable brand 'byInkaterra.' Inkaterra has an alliance with the NGO Inkaterra Association (ITA) through which the company's profits are invested in research, conservation, educational and social development programs.