

# All Peruvian Diplomatic Missions to promote Gastronomy



**19:15. Lima, Mar. 13.** The 131 Peruvian diplomatic missions around the world (Embassies, Consulates and Permanent Representations) will promote Peru's gastronomy to spread its cultural diversity, announced the spokespersons for Peru's Foreign Affairs Ministry.

Thanks to the agreement subscribed with the Peruvian Society of Gastronomy (Apega), the diplomatic network will articulate the efforts of both, the public and private sector, in order to develop activities aimed at placing Peruvian cuisine on the global stage, The Deputy Minister of this portfolio, Claudio de La Puente, explained.

"The Chancellery will link gastronomy to its diplomatic demarche in order to consolidate the prestige of Peruvian gastronomy around the world. Countries like Thailand, for example, have recognized it is necessary to include gastronomy in its Foreign Policy," he told.

These statements were made during the presentation of the Global Council of Gastronomic Diplomacy.

De La Puente also indicated this action will invigorate the trade scope and turn it into a platform for the expansion of inbound tourism and the strengthening of the culture and national identity, as well.

Meanwhile, several Peruvian missions will reinforce the

Peruvian-food restaurants that exist around the globe through: Workshops, conferences and seminars offered to foreign cooks, so they can discover the products and seasoning of our cuisine.

The President of the Peruvian Society of Gastronomy (Apega), Bernardo Roca Rey, recognized the creation of the Global Council is "the result of the public-private alliance formed by both institutions three years ago," precisely to turn the gastronomic promotion into a State Policy.

"It is very important the Foreign Affairs Ministry leads the promotion of our highest cultural expression, which is gastronomy. With this Global Council, we try to benefit the productive chain involved in the Peruvian cuisine, so it can be associated to quality and nutrition," he stated.

The Global Council of the Gastronomic Diplomacy is composed of: The representatives of the Foreign Trade and Tourism Ministry, Elmer Huerta; the President of hotel chain Inkaterra, Jose Koechlin; the manager of Machu Pisco company, Melania Asher and journalist Raul Vargas.

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