

BoutiqueHotel news

✍ National Geographic Society launches boutique hotel collection

by George Sell / 1 week ago / 0 Comments



The properties are a "collection of boutique hotels in extraordinary places around the world with a demonstrated commitment to sustainability, authenticity and excellence".

National Geographic says the initial properties - numbering 24 across six continents - offer "an outstanding guest experience while supporting the protection of cultural and natural heritage and embracing sustainable tourism practices"

Costas Christ, a sustainable tourism expert and editor at large for National Geographic Traveler magazine, who coordinated an international team to inspect each of the lodges, said: "By creating this carefully curated group of hotels, lodges and retreats that meet internationally recognised sustainable tourism criteria while providing top-notch guest experiences, National Geographic opens a new chapter in the power of travel to protect our planet. Travellers can feel confident when they stay in one of these lodges that they are helping to safeguard cultural and natural

treasures in some of the world's most incredible places."

National Geographic Unique Lodges first 24 members are:

Fogo Island Inn, Canada
Grootbos Private Nature Reserve, South Africa
Inkaterra Machu Picchu Pueblo Hotel, Peru
Kapari Natural Resort, Greece
Kasbah du Toubkal, Morocco
Lapa Rios Eco Lodge, Costa Rica
Lizard Island, Australia
Longitude 131°, Australia
Mashpi Lodge, Ecuador
Nimmo Bay Wilderness Resort, Canada
Pacuare Lodge, Costa Rica
Rosalie Bay Lodge, Dominica
Rubondo Island Camp, Tanzania
Sabi Sabi Earth Lodge, South Africa
Sayari Camp, Tanzania
Southern Ocean Lodge, Australia
Sukau Rainforest Lodge, Malaysian Borneo
The Brando, French Polynesia
The Ranch at Rock Creek, Montana, United States
Three Camel Lodge, Mongolia
Tierra Atacama Hotel & Spa, Chile
Tierra Patagonia Hotel & Spa, Chile
Tswalu Kalahari, South Africa
Zhiwa Ling Hotel, Bhutan

"The National Geographic brand is universally recognized for its commitment to exploring and protecting the planet, so we are uniquely positioned to unite and promote these exceptional properties and to set a new standard for tourism," said Lynn Cutter, National Geographic's executive vice president for travel and licensing. "These lodges share the Society's vision of preserving the planet for future generations and they demonstrate that sustainability and a world-class guest experience can go hand-in-hand."

Hotel owners can apply to join the collection at www.nglodgesapplication.com

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