Western Gazette (Crewkerne & Chard) {Main}

💽 Gorkana Group



Source: Edition: Country: Date: Page: Area: Circulation: Ad data: Phone: Keyword:

II. try: UK Thursday 29, May 2014 42,43 980 sq. cm ation: ABC 2879 Weekly ta: page rate £2,822.40, scc rate £9.80 e: 01935 700 500 ord: Inkaterra

The weirdest of gifts in land of the Inca

I HAVE given and received some weird presents in my time, but none quite compare to a dried-up llama foetus, *writes Sarah Marshall.*

Spindly and alien-like, the dehydrated carcass would be a more appropriate gift for an enemy, but it forms the key component for an offering to goddess Pachamama; mother earth to Peru's Quechua people. Practised in South America's Andean regions, the despacho ceremony is used to connect with the environment and ask for good fortune, often in August when crops are harvested.

But Daniel, a shamen from Peru's Sacred Valley, is performing this particular ritual to welcome me to the cloud forests of Machu Picchu, the "hidden" Inca citadel where it's difficult not to worship nature's beauty.

In the past, Incas would have slaughtered llamas for sacrifice, but today people rely on natural miscarriages. Still, not a pleasant thought to dwell upon.

After blowing a conch shell to summon the mountain spirits, Daniel asks me to help him make kintu – fans of three cocoa leaves stuck together with thick, gloopy llama fat. He raises these to the various peaks, praising Apu Machu Picchu, Apu Wayna Picchu and even, endearingly, Apu Ben Nevis.

I don't have the heart to tell him I'm not from Scotland.

Celebrating nature and Peru's cultural heritage is central to the ethos of ecotourism company <u>Inkaterra</u>.

Starting out in 1975 as a lodge and research centre in

"I don't have the heart to tell him I'm not from Scotland"

the Southern Peruvian rainforest, <u>Inkaterra</u> now operates five boutique and characterful properties in the Amazon, Cusco and Machu Picchu, with profits invested in research, conservation and social programmes.

Cusco, is the former Inca capital. A heady 3,400m above sea level, the mountainfringed eity is a fusion of Inca and Colonial architecture and art. Fine examples include Coricancha (the Temple of the Sun) where an 18th century Dominican church sits on top of large granite blocks once covered in gold, or paintings inside the Cathedral of Santo Domingo, depicting triangular Virgin Marys inspired by sacred mountains.

Many buildings have been well preserved, including <u>Inkaterra</u>'s 11 suite <u>La Casona</u> hotel, a restored 16th century colonial house, on land once used as a training ground for the Inca army. The peaceful courtyard and antique-filled corridors offer much needed respite from the frantic activity outdoors.

■ Sarah was a guest of Cox & Kings (020 7873 5000; *www.cox-andkings.co.uk*) which offers an 12-day/10-night private tour to Peru, from £2,195 per person, including flights with Air Europa, transfers, return train tickets to Machu Picchu, excursions and accommodation with breakfast daily. For more information, visit *www.inkaterra.com*.



westerngazette.co.uk



Reproduced by Gorkana under licence from the NLA (newspapers), CLA (magazines), FT (Financial Times/ft.com) or other copyright owner. No further copying (including printing of digital cuttings), digital reproduction/forwarding of the cutting is permitted except under licence from the copyright owner. All FT content is copyright The Financial Times Ltd.

Western Gazette (Crewkerne & Chard) {Main} Source: Edition: Gorkana Group Country: UK Date: Thursday 29, May 2014 42,43 Page: 980 sq. cm ABC 2879 Weekly Area: Circulation: page rate £2,822.40, scc rate £9.80 01935 700 500 Ad data: Phone: Keyword: Inkaterra



ARMY ROLE:

The La Casona hotel is a restored 16th century colonial house, on land once used as a training ground for the Inca army with a courtyard and antique-filled corridors offering welcome respite.



CULTURAL HERITAGE: A two-night stay at the <u>Inkaterra Reserva Amazonica</u> is priced from £660 per person. An one-night upgrade to the <u>Inkaterra Machu Picchu costs from £125 per person</u>, and a one-night upgrade to the <u>Inkaterra La Casona</u>, pictured, in Cusco costs from £125 per person.

Reproduced by Gorkana under licence from the NLA (newspapers), CLA (magazines), FT (Financial Times/ft.com) or other copyright owner. No further copying (including printing of digital cuttings), digital reproduction/forwarding of the cutting is permitted except under licence from the copyright owner. All FT content is copyright The Financial Times Ltd.

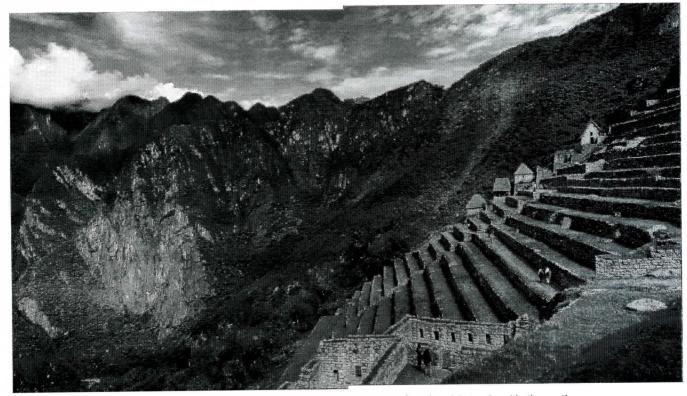
Western Gazette (Crewkerne & Chard) {Main} Source: Edition: 💽 Gorkana Group UK Thursday 29, May 2014 Country: Date: Page: 42,43 980 sq. cm ABC 2879 Weekly page rate £2,822.40, scc rate £9.80 Area: Circulation: Ad data: 01935 700 500 Phone: Keyword: Inkaterra



BEASTS' BURDEN: Incan and pre-Ican culture placed llamas and llama parts in the burials of important people, as offerings or provisions for the afterlife. For the Inca nobility, the llama was of symbolic significance.

Reproduced by Gorkana under licence from the NLA (newspapers), CLA (magazines), FT (Financial Times/ft.com) or other copyright owner. No further copying (including printing of digital cuttings), digital reproduction/forwarding of the cutting is permitted except under licence from the copyright owner. All FT content is copyright The Financial Times Ltd.

Edition: Country: Date: Page: Area: Circulation: Ad data: Phone:	UK Thursday 29, May 2014 42,43 980 sq. cm ABC 2879 Weekly page rate £2,822.40, scc rate £9.80 01935 700 500	
Keyword:	Inkaterra	
ECON ACA	dition: Country: Date: Page: Area: Circulation: Ad data: Phone:	Edition: Country: UK Country: UK Corkana Group Date: Thursday 29, May 2014 Corkana Group Page: 42,43 Area: 980 sq. cm Circulation: ABC 2879 Weekly Ad data: page rate £2,822.40, scc rate £9.80 Phone: 01935 700 500 Corkana Group



EXTRAORDINARY LANDSCAPE: Peru is a country in western South America. It is bordered in the north by Ecuador and Colombia, in the east by Brazil, in the southeast by Bolivia, in the south by Chile, and in the west by the Pacific Ocean.

Reproduced by Gorkana under licence from the NLA (newspapers), CLA (magazines), FT (Financial Times/ft.com) or other copyright owner. No further copying (including printing of digital cuttings), digital reproduction/forwarding of the cutting is permitted except under licence from the copyright owner. All FT content is copyright The Financial Times Ltd.
Pack Page 11 of 27
Article Page 4 of