

PRESS INFORMATION

ORCHID TRAIL AT INKATERRA MACHU PICCHU
Discover orchids in their natural cloud forest habitat
at Peru's Iconic destination



Following the publication of its new book entitled "Orchids in Inkaterra Machu Picchu Pueblo Hotel", commemorating 20 years of *in situ* (on site) conservation of native orchid species, Inkaterra, Peru's foremost purveyor of sustainable tourism, launched the Orchid Trail at Inkaterra Machu Picchu Special. According to

The American Orchids Society magazine (May 2001), "*Inkaterra Machu Picchu's Orchid Collection is probably the world's largest orchid species collection set in a natural environment in a private facility.*" Orchid enthusiasts all over the world will not only enjoy the one-of-a-kind Orchid Trail excursion but also have an opportunity to visit the remarkable Incan archaeological citadel of Machu Picchu as an extra deal.

Highlights of the Orchid Trail Special include: Personalized guided tour by one of our nature specialists or, upon special request, by our Resident Chief Biologist, co-author of the 'Orchids at Inkaterra Machu Picchu Pueblo Hotel' book; enjoy a large variety of native orchids during the blooming season (Jan/Feb) in their cloud forest habitat, with their natural pollinators; dinner and breakfast in the glass-walled restaurant overlooking the Vilcanota River and the Machu Picchu cloud forest; choice of excursions from an array of nature activities: Nature Walks, Bird Tours, Twilight Walks, Tea Plantation and Tea House visits, Introduction to the Spectacled Bear Rescue Project, Native Medicinal and Herb Garden visit; a relaxing





Andean De-stress massage; and a complimentary copy of the "Orchids at Inkaterra Machu Picchu Pueblo Hotel" book.

Optional Cusco extension staying at Inkaterra La Casona or the Southeastern Peru Rainforest at Inkaterra Reserva Amazonica and alternative private and customized journeys throughout Peru are also available upon request.

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Notes to Editors:

Company Background

INKATERRA started in 1975 an ecological conservation funded by tourism sustainable activities (ecotourism); it focuses on rescuing and preserving Peru's geographic and cultural resources and sharing them with the world. INKA TERRA Association (ITA-NGO), is funded by the company's profits, efficiently invested in research, conservation, social development and educational programs, which include publications such as the "Cuzco Amazonico" by William Duellman (Cornell University Press); "Flórula de la Reserva Ecológica Inkaterra" (published by ITA and The Missouri Botanical Garden); and "Orchids at Inkaterra Machu Picchu Pueblo Hotel" authored by Benjamin Collantes, Carmen Soto and Jose Koechlin, Inkaterra's Chairman and CEO.

Hotels: Inkaterra Reserva Amazonica, in the Amazon rainforest of Peru, a lodge (35 cabañas) and Inkaterra's 17,000 ha. ecological reserve; Inkaterra Machu Picchu, award winning hotel (84 rooms and 2 Villas), Virtuoso property and member of Small Luxury Hotels of the World; Inkaterra La Casona Cusco, (11 suites) an exquisite 16th century colonial mansion, in the heart of the historic Inca capital.

Conservation: In 1975 Inkaterra opened a lodge where scientists came to study Peru's rainforest, long before eco-tourism was trendy. Inkaterra's outstanding legacy of conservation, social responsibility and geo tourism has created an international replicable model, funded by the World Bank and the United Nations' Global Environment Facility (GEF), and sponsored by the National Geographic Society. Guests may support these projects through the Inkaterra Wish List, such as Rolin Island Fauna Rescue Center, Spectacled Bear Rescue Project, ITA Volunteers Program and the stewardship of 17,000 hectares of Andean and Amazon forest, among others.

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