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Inkaterra's founder José Koechlin von Stein wins prestigious Developer Award during SAHIC 2013

The founder and president of Inkaterra Hotels, José Koechlin von Stein, won the Developer Award during the 'South American Hotel & Investment Conference 2013' (SAHIC 2013), held on September 23rd and 24th at the JW Marriott hotel in Bogota, Colombia.

This prestigious recognition was given for the second time to Mr. Koechlin "in recognition of your tireless and characteristic entrepreneurial spirit, whose devotion to continuously undertake new challenges, either the development of new investments or recovery improvement or upgrade of existing projects, together with the constant contribution for the preservation of the environment, with the marine reserve at Cabo Blanco as your most recent eco-initiatives, is an example of passion, commitment and hard work", stated SAHIC organizer 'HVS Global Hospitality Services'.

SAHIC is an annual event of international resonance, which reunites South American leaders in Hotel and Tourism business and the Real-Estate industry. Since 2008, it has been celebrated in Buenos Aires (2008), Rio de Janeiro (2009), Cartagena de Indias (2010), Santiago de Chile (2011), and Lima (2012). "SAHIC certainly helps you understand where the industry is today and where it is heading, but above all, it helps you understand where the opportunities lie, how to meet the right partners and build the partnerships that may increase job opportunities", said its president Arturo García Rosa.

In this opportunity, SAHIC stands out the bold work Inkaterra has been doing since its origin in 1975. Its most recent project is the recovery of Cabo Blanco in Northern Peru, which during the 1950's was considered the best zone for game fishing. To achieve this goal, Inkaterra works on the protection of the marine reserve Cabo Blanco-Bank of Mancora, and collaborates with the artisanal fishermen guilds for the education of sustainable fishing methods, with the purpose of rescuing the area's biodiversity.

Inkaterra wants to transform Cabo Blanco in a model for sustainable tourism, where recreational fishing is a main source of development that encourages economic growth, social inclusion and environmental care.

José Koechlin von Stein

José Koechlin von Stein, founder and president of Inkaterra, has dedicated his life to the development of Ecotourism in Peru. Throughout his career he has been member of important touristic and conservational entities, constantly focusing on the ways of generating added value to Tourism in Peru, especially on natural areas. Chairman of Sociedad Hoteles del Peru since 2002, Mr. Koechlin has produced important inventories of local flora and fauna, and publications on conservation in ecological areas such as Machu Picchu and the Peruvian Amazon. He is associate producer of Les Blank's documentary *Burden of Dreams* (1982), and the films of legendary German director Werner Herzog, *Aguirre – The Wrath of God* (1972) and *Fitzcarraldo* (Best Director Awards in Cannes Film Festival, 1982), of which Mr. Koechlin is also author.

Inkaterra

Hotel enterprise pioneer on Ecotourism since 1975, Inkaterra has won multiple awards for this conservation practices, including three of the most important recognitions for the tourism industry: Travel+Leisure's Global Vision Award (2011), Tourism for Tomorrow Awards (2012), and Relais & Chateaux Environment Trophy (2013).

