

## INKATERRA ASOCIACION NEWS

### SUSTAINABLE PRACTICES IN THE HOSPITALITY INDUSTRY

*Universidad San Ignacio de Loyola*

Lima, May 11<sup>th</sup> 2012 | Subject: Sustainable Practices in Peru | Lecturer: José Purisaca P.

José Purisaca Puicón, General Manager of ITA-Inkaterra Association, gave a lecture on “Sustainable Practices in The Hospitality Industry”. Event organized by the Faculty of Hotel Management, Tourism and Gastronomy of *Universidad San Ignacio de Loyola*, highlighted the importance of managing and applying sustainable operative procedures that guarantees efficient practices and business profitability, in harmony with the environment and societies, putting Inkaterra as a successful example of the sustainable practices implementation.



### FLORISTIC PRESENTATION OF PERMANENT PLOTS AT INKATERRA ECOLOGICAL RESERVE

Lima, May 4<sup>th</sup> 2012

Scientific volunteers from the Faculty of Forest Science  
*Universidad Agraria La Molina*

As part of an agreement between the Faculty of Forest Science of *Universidad Agraria La Molina* and Inkaterra Association, a team of scientific volunteers delimited and evaluated a sample permanent plot at Inkaterra Ecological Reserve in Tambopata. The aim is to bring valuable information on the floristic and ecological composition of the forest.



## **I FORUM: AMAZONIAN FRONTIERS BETWEEN PERU AND BRAZIL, COLOMBIA, BOLIVIA**

*Universidad Nacional Amazónica de Madre de Dios – UNAMAD*  
Madre de Dios, May 15<sup>th</sup>-16<sup>th</sup> 2012 | Subject: Ecotourism in Madre de Dios Region | Lecturer: José Purisaca P.

ITA-Inkaterra Association participated in Tambopata at the “I Forum: Amazonian Frontiers between Peru and Brazil, Colombia, Bolivia” organized by the Ministry of Foreign Affairs and *Pontificia Universidad Católica*. Jose Purisaca, General Manager of ITA-Inkaterra Association, gave a lecture on “Ecotourism in Madre de Dios”. He analyzed the ecotourism in the region, its potential and importance for the locals’ development in a very important spot such as the frontier with Brazil within the framework of the interoceanic roadway. Jose also exposed about Inkaterra commitment to sustainable tourism, a company that demonstrates that the sustainable development works.



## **FIRST REGIONAL CONGRESS OF RESEARCH, BIOLOGICAL MONITORING IN PROTECTED NATURAL AREAS AND PLOTS OF CONSERVATION**

SERNANP – UNAMAD – AIDER

Madre de Dios, May 24<sup>th</sup> 2012 | Subject: Inkaterra Contributions to The Research in Southern Madre de Dios – Tambopata | Lecturer: José Purisaca P.

Jose Purisaca Puicón, General Manager of ITA-Inkaterra Association was invited to the “I Regional Congress of Research, Biological Monitoring in Protected Natural Areas and Plots of Conservation”. He lectured on “Inkaterra Contributions to the Research in Southern Madre de Dios – Tambopata”, highlighting the scientific research that Inkaterra has been doing since 1978 in this area, and the result of this work developed by more than 200 of renowned researchers in the world.



## **TECHNICAL, ACADEMIC AND SCIENTIFIC COOPERATION AGREEMENT RENEWAL BETWEEN UNAMED AND ITA**

Madre de Dios, May 25<sup>th</sup> 2012

In the framework of the “I Regional Congress of Research, Biological Monitoring in Protected Natural Areas and Plots of Conservation” organized by SERNANP, UNAMED and AIDER, takes place the 5-year renewal subscription ceremony of the “Technical, Academic and Scientific Cooperation Agreement” between the *Universidad Nacional Amazónica de Madre de Dios – UNAMAD*, and ITA-Inkaterra Association, signed by Nery Nieves Escobar, UNAMAD Administrative Vice President, and José Purisaca, General Manager of ITA-Inkaterra Association.

