

ENVIRONMENT DAY CELEBRATIONS

As part of the festivities for the “Machu Picchu Centenary” and the “Environment Day”, **Inkaterra Machu Picchu Pueblo Hotel (ITMPPH)** and **Inkaterra Association (ITA)**, a non-profit **NGO**, teamed up at the invitation of the Ministries of Culture, and of Environment (SERNANP), in order to promote and raise awareness about the conservation of the environment and the biodiversity of the historic sanctuary of Machu Picchu (HSM); activities were developed from the 9th through June 12th, 2011, at Machu Picchu village.

On the “**Environment Day**”, a variety of activities are developed worldwide in order to promote a change of attitude of the human being towards environmental issues and encourage them to be cooperative to guarantee a secure and prosperous future to every country and their and their population.

