

The Earth Hour at the Inkaterra Machu Picchu Pueblo Hotel

The Earth Hour, is an international event promoted by the **WWF**-World Wide Fund for Nature (World Fund for the Nature), the consists of a "**voluntary blackout**", the Inkaterra Machu Picchu Pueblo Hotel joined this cause, putting out its lights by the space of an hour (8:30-9:30 pm.), and lighted with candles its access roads to the rooms, reception, lobby, bar, restaurants, spa and the ecotourism office. How this initiative does help the planet? It reduces the light pollution and counteracts the climatic change. According to the organizers, the reduction in the energy consumption contributes to diminish carbon dioxide emissions (CO²).

The high carbon dioxide emissions bring as consequence the decrease of the glaciers, the elevation of the level of the seas and weather changes. Likewise, it can influence in the human activities and in the ecosystems.

“In the fight against the climatic change, all we are part of the solution”

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