



Inkaterra gets Sustainable Tourism Verification by the international organization Rainforest Alliance

The concept of sustainable development is first mentioned in the Brundtland report by the United Nations Environment Programme – UNEP committee in the decade of the eighties, and refers to development activities in socio-cultural, economic and environmental areas. The last year Rainforest Alliance run a series of visits to Inkaterra hotels in order to verify the sustainable operations and recently giving the Verification Seal.

- The team work between the resident managers in coordination with the different departments and Inka Terra Association coordinators to integrate the development with the benefit of socio-cultural, economic and environmental areas proven and follow-up observations by the Rainforest Alliance checkers.
- This verification seal means that Inkaterra generates a positive contribution to the stakeholders because of the organizational commitment verified by a third party or organization outside the environment Inkaterra operations into the areas of Machu Picchu and Tambopata.
- It is important to note that this benefit ensures the conservation, the profitable and responsible use of the natural resources areas of Inkaterra for the future generations.

www.inkaterra.com